

DELL
04075

Caution: We Humor Our Readers

SEE
INSIDE
COVER...

IS GOING
ON HERE!



SOMETHING
FUNNY

CRACKED

MAZAGINE

ONLY
40c

No. 107
MARCH



SEVERIN

Историческое

исследование

CRACKED

THE WORLD'S
HUMOREST
FUNNY
MAGAZINE



MARCH 1973 NUMBER 107

WHAT'S UP FRONT —
OUR COVER

ROBERT C. SPROUL, *editor and publisher*
JOHN SEVERIN, VIC MARTIN,
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LO LINKERT, *artists*
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BILL MAJESKI, PAUL HUGLI,
GEORGE GLADIR, *writers*
C. ANTSPELL, *proof reader*
SYLVESTER P. SMYTHE, *janitor*

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FREE BONUS POSTER!

Carefully detach complete cover at
staples and poster is ready for hanging!

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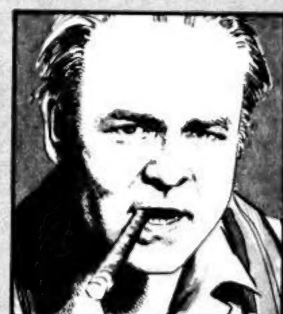
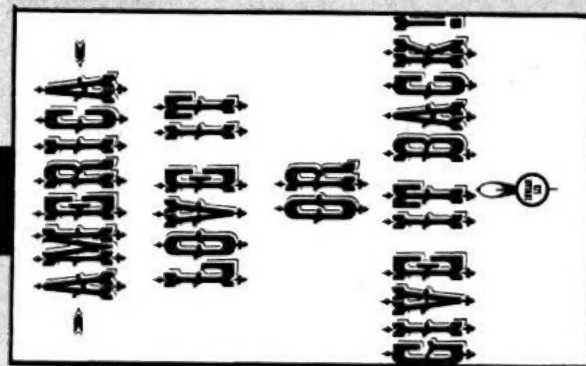
W.W.I SKYFIGHTERS

Fun with fumbling fighters 25

FIRST DOLLAR

This article's a frame-up! 41

Voodoo? Sylvester, getting right to the point,
practices a little black magic on his favorite
enemy. And, as you can see, the results are
MADDENING! Still stuck up, Alfred?



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issues) in the United States and possessions is \$3.00 PRINTED IN THE UNITED
STATES.

LETTERS

Dear Mr. Sproul,

I have read CRACKED for several years now and would be greatly honored to have my enclosed material published. I have done some other political satire but it is being used by the Democratic County Committee. If you should decide to publish any or all of my material I would like as payment a subscription to CRACKED. I think that CRACKED and NATIONAL LAMPOON are probably the two best satire publications in the country. I will greatly appreciate hearing from you.

Sincerely,
Jeff Rosen
Brockton, Mass.

Dear Jeff,

Thank you for submitting your material to us. It however does not fit our needs at this time. (Flattery doesn't always work.)

Dear Editor,

I thought Jeff Rosen's articles were real funny. Why don't you look 'em over once again.

Pleadingly,
Mrs. Rosen
Brockton, Mass.



Dear CRACKED,

What are Hudd and Dini in prison for: burglary, arson, counterfeiting, murder, robbery, illegal possession of weapons, assault and battery, speeding, conspiracy, impersonation of an officer, parking in a No Parking zone, drunk driving or reading CRACKED? This has been bugging me for a long time.

Bart Porter
Evansville, Ohio

Bart — What they're really in for is NOT reading CRACKED.

Dear Editor of CRACKED,

... I would appreciate it if you didn't print my letter ...

Sincerely,
Clark Huckaby
Dayton, Ohio



To all our readers who have submitted answers to the Calorie Counting Contest

The contest has been cancelled due to the fact we had to reduce our fat editor's salary so much, she split.

Dear CRACKED,

Why don't you guys do an interview with Spiro Agnew? He's a pretty funny character. It's kind of hard to believe that he is the holder of our Vice Presidential office.

Linda Griggs
Fairfield, Conn.

Linda,

We've been trying to get an exclusive with Mr. V.P., however, we can't seem to find a time when he's got his foot out of his mouth long enough to speak with us.

Dear Sirs:

One of my aids pointed out to me your interview entitled "Money King" in CRACKED No. 104. Please note that I will no longer tolerate any exploitation of my image for the financial benefit of others. Your cooperation will be appreciated.

Sincerely, Howard Hughes

Dear Clifford,

At it again, huh? Haven't you learned your lesson yet? Why don't you give up?

Dear Editor,

As we drove down a shabby part of downtown Omaha, we spotted a quaint little book store, selling rare and used books. We walked in, looked around, and there they were ... back issues of CRACKED and GIANT CRACKED. So I bought some! I like to look at the ads. I discovered that you sold CRACKED in paperback. This ad was in GIANT CRACKED No. 3. I've never seen CRACKED in paperback sold in stores. I was wondering if I could send for them. I don't even know if you still print them (I doubt it), but if you don't it's O.K. That was a long time ago and it might have been a one-time offer. Well that's all for now. Let me know.

Sincerely Yours,
Steve Sesemann
Omaha, Nebraska

Dear Steve,

Alas! Your search is over! CRACKED will shortly be on the stands in paperback form also.



Dear CRACKED,

"The Rodfather" satire (CRACKED No. 104) was fantastic. John Severin drew the people from the movie great. I'd like to tell your

readers to see the movie then read the satire. It was the best. Keep it up.

Steve McLaughlin
Pinole, Calif.

Dear Steve,

Thanks for writing. By the way
... who's behind your letter?

Confidential to B. Reynolds:

Your offer sounds enticing.
However, we are a family maga-
zine.

Dear Dear CRACKED CRACKED,

Your Your poster poster on on
double double vision vision was
was really really funny funny.
(CRACKED CRACKED No. No. 104
104) By By the the way way, I I only
only saw saw one one horse horse.
Can Can you you tell tell me me
what's what's wrong wrong with
with my my vision? vision?

Truly, Truly,
Bob Bob
Ghearing Ghearing
Battle Battle
Creek Creek
Michigan Michigan

BBoobb,,

TTHeerree liss nnootthliinnngg
wwrroonngg wwlltthh yyooouurr
ssligghhtt.. HHoowweevveerr,,
hhaavvee yyooouu tthhoouggghhtt
aabbooouutt tthhee ppoossssiil-
bbillliittty ooff aa ssttuuttteerr--
linngg pprroobbbleemm??

The worst investment of the year
seems to be in the Bobby Fischer
Charm School.

Dear Sirs,

I find your interviews with cor-
porate management heads to be
very effective in pointing to the ills
of our society caused by big busi-
ness. Please continue with this use-
ful feature.

James Cox
Cincinnati, Ohio

Dear James,

Thanks for writing. Satire is a
very powerful tool. We try to use
it as effectively as possible by be-
ing timely and pertinent to today's
life style.

JOIN IN THE FUN!



Send 'in the coupon below for your subscription to
Cracked. And just 'cause we want you new members
to feel welcome, we'll print your name in Cracked if you
ask us to. So, hurry!

CRACKED ANNUALS
235 Park Ave. South
New York, New York 10003

Here's my **THREE DOLLARS** Please put me on your
subscription list real fast. I want lots of large laughs?

NAME

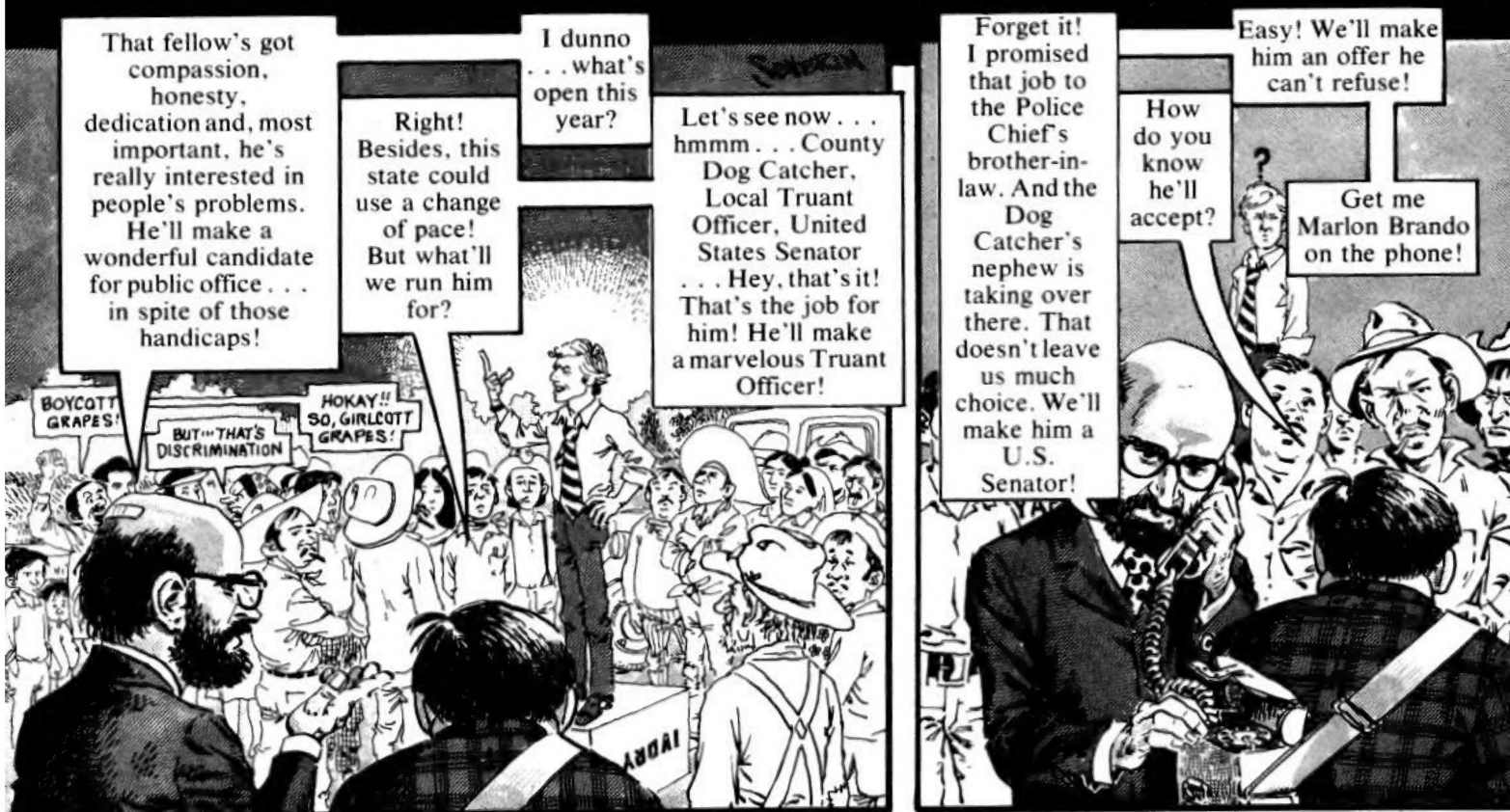
ADDRESS

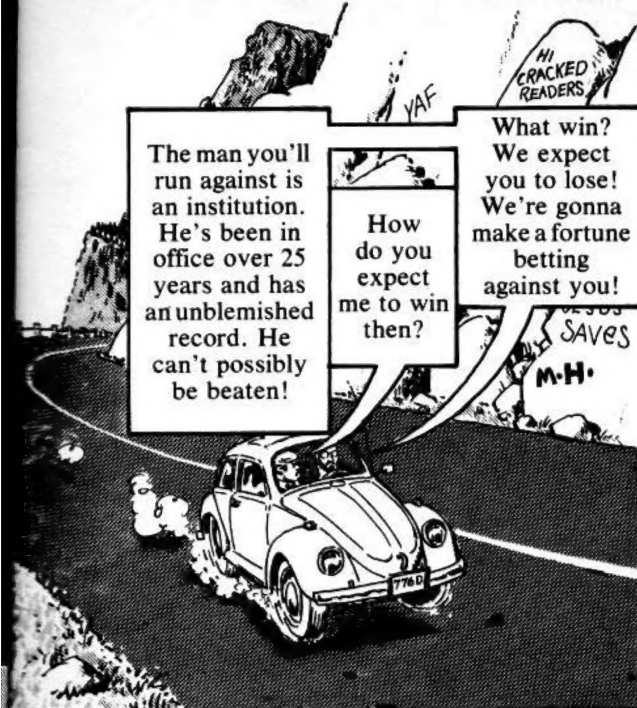
CITY STATE ZIP

8 Issues — \$3.00. Outside U.S.A. — \$3.50

With politics so much in the news today, it figures that we choose as our satire this month, a movie about politics. Only this movie is so complicated and so muddled in the treatment of the subject, that we call it . . .

"THE CANDIDAZE"





The man you'll run against is an institution. He's been in office over 25 years and has an unblemished record. He can't possibly be beaten!

How do you expect me to win then?

What win? We expect you to lose! We're gonna make a fortune betting against you!

SAVES M-H



CAMPAIGN HEADQUARTERS

In that case I accept... on the condition I write my own campaign speeches!

And I give out all my own interviews!

And I handle all my own campaign funds!

S'long, pal, it was nice knowing you! Harry, go find another boy!

Granted!

Granted!

WE WANT

WOMEN'S LIP

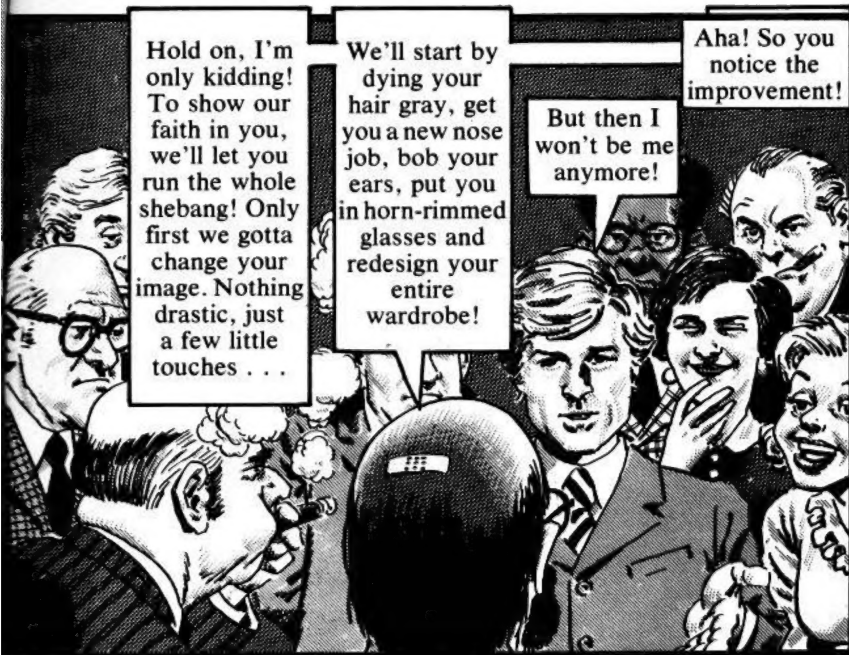
LEGALIZE

WHY EVER

?

MORE

GIVE THE PEOPLE

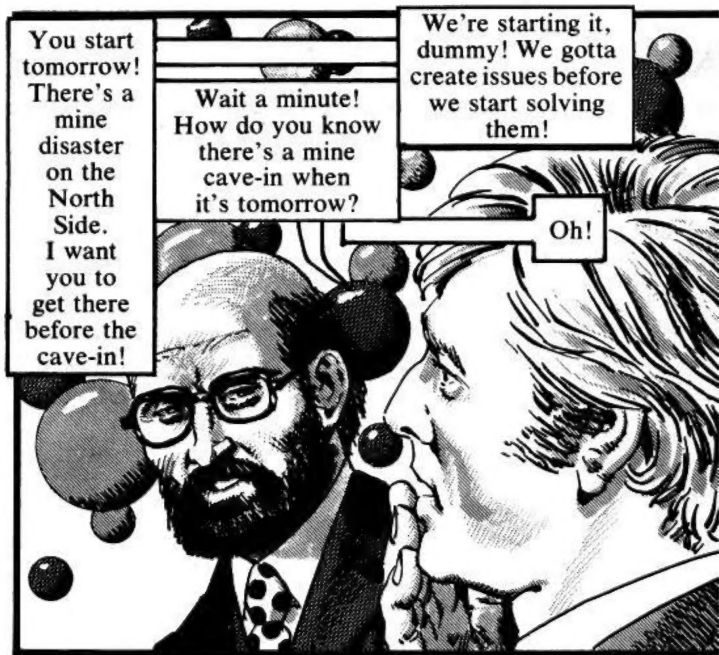


Hold on, I'm only kidding! To show our faith in you, we'll let you run the whole shebang! Only first we gotta change your image. Nothing drastic, just a few little touches...

We'll start by dying your hair gray, get you a new nose job, bob your ears, put you in horn-rimmed glasses and redesign your entire wardrobe!

But then I won't be me anymore!

Aha! So you notice the improvement!

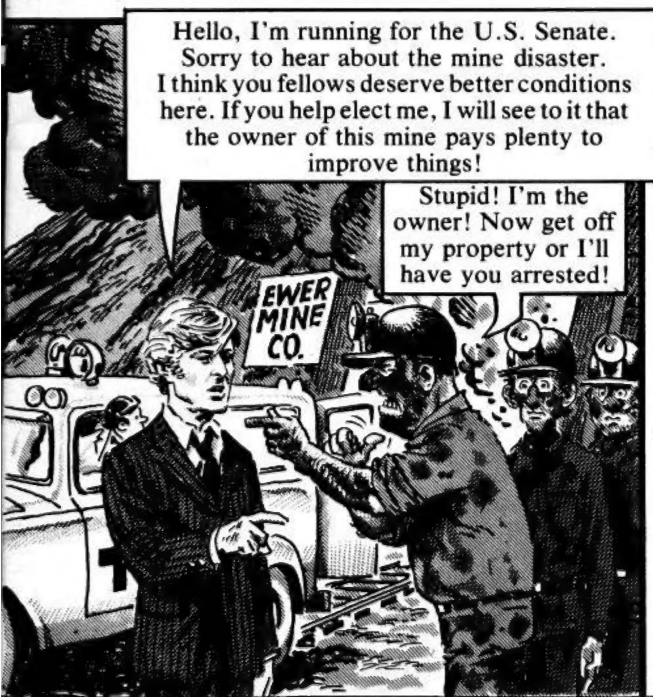


You start tomorrow! There's a mine disaster on the North Side. I want you to get there before the cave-in!

Wait a minute! How do you know there's a mine cave-in when it's tomorrow?

We're starting it, dummy! We gotta create issues before we start solving them!

Oh!



Hello, I'm running for the U.S. Senate. Sorry to hear about the mine disaster. I think you fellows deserve better conditions here. If you help elect me, I will see to it that the owner of this mine pays plenty to improve things!

Stupid! I'm the owner! Now get off my property or I'll have you arrested!

EWER MINE CO.



Hi! I'm your new candidate for the Senate. I'd like your vote of confidence! Can I talk to you a minute?

What is this, a pickup? Will you get away from me, you maniac, before I call a cop!

We got a real loser here! He couldn't win if we ran him against Harold Stassen!

BOB VERNON

VOTE FOR THE BEST IN

Well, here it is two months into the campaign . . . what do the polls show?

They show that 92% of the voters in this State don't even know that you're running!

And the other 8% wish you weren't!

We've got to do something dramatic! Something that will make your name a household word!

I got it! Change his name to Ammonia!

Stop clowning, this is serious! Now I got a real wild idea! We send him for electric shock treatments! Look what it did for Tom Eagleton!

Tom who?

How soon they forget!

What we've really got to do is get your opponent to meet you in a TV debate!

But that's impossible! He's the front runner, the heavy favorite, he has nothing to gain from such a move! How will you get him to accept?

We'll make him an offer, he can't refuse!

I don't believe this! How many favors can you ask of one Godfather?

It's all set! He agreed to the debate. We go on TV at 9 tonight. And we can't possibly lose!

What makes you say that?

We got him Nixon's old makeup man!

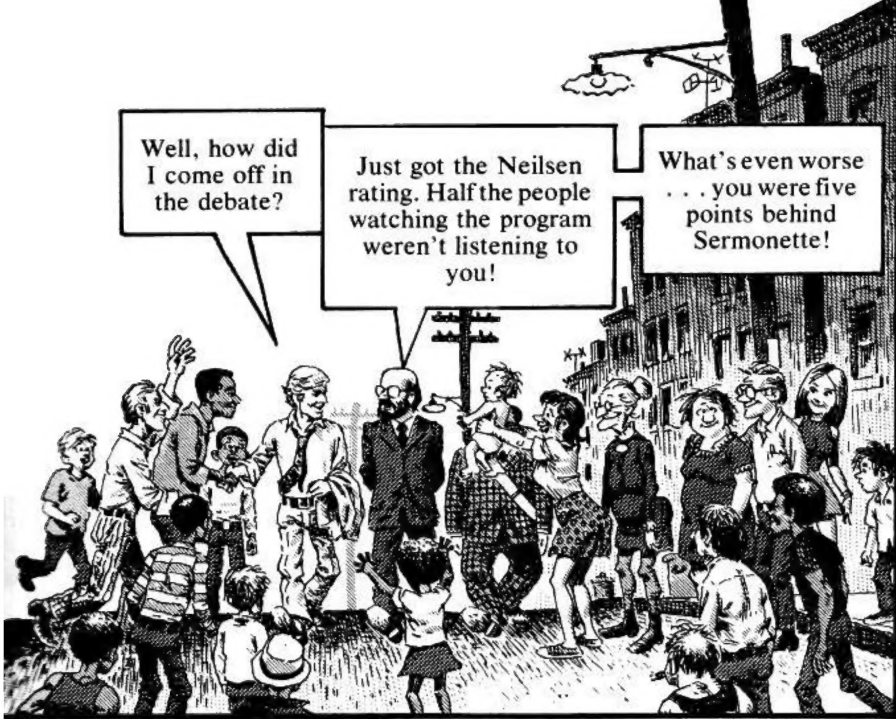
THE WEST WASN'T WON BY A REGISTERED GUN!

In summing up, I want to say that I'm for Motherhood, Apple Pie and the American way of life. I will not mention my opponent's three speeding tickets, nor his former membership in an organization that once had as its treasurer a man whose cousin was a suspected Communist . . .

. . . All I will say is, a vote for me is a vote for all that is decent and wholesome in America! I thank you!

My opponent has spoken a lot, but he's failed to mention the real issues of our day . . . pollution, overpopulation . . . crime . . .

Idiot! I told him not to nitpick on this show!



Well, how did I come off in the debate?

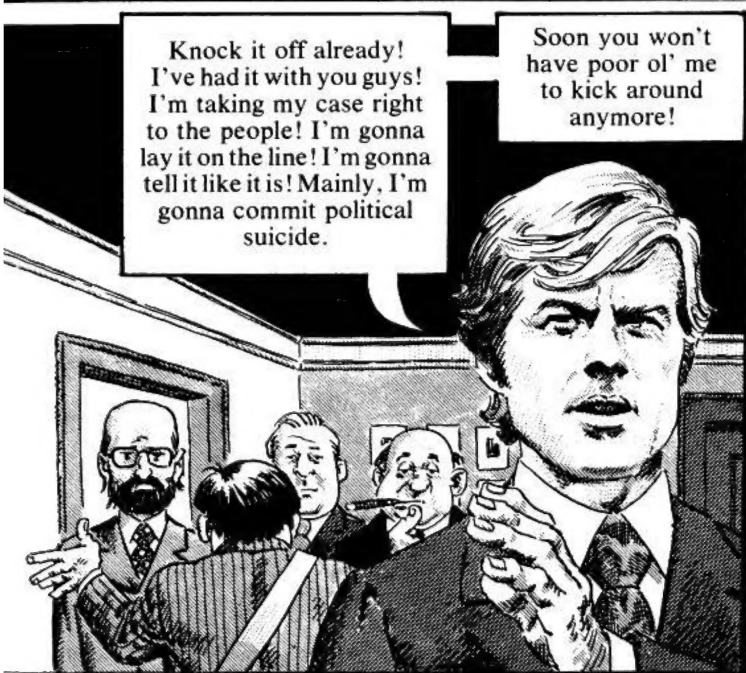
Just got the Nielsen rating. Half the people watching the program weren't listening to you!

What's even worse . . . you were five points behind Sermonette!



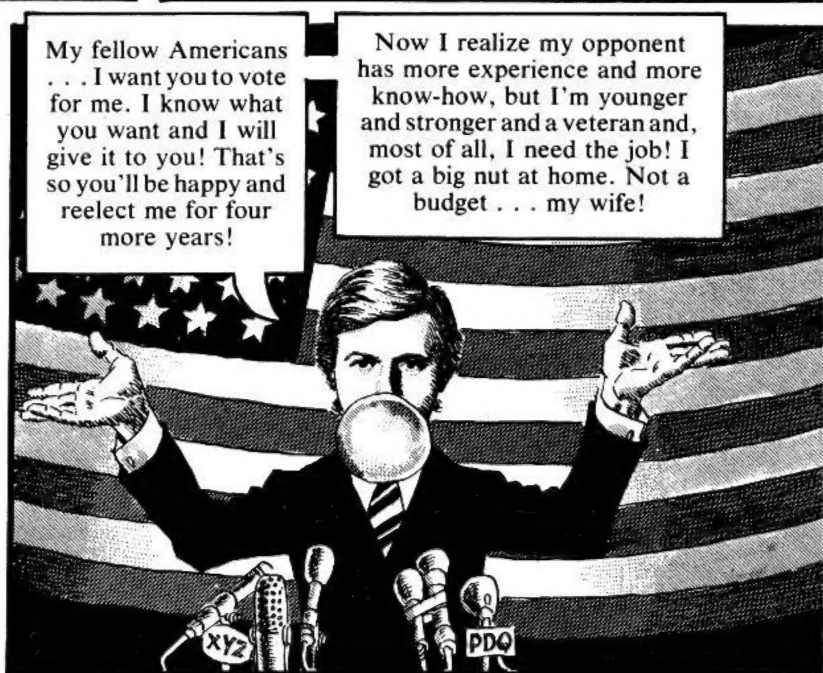
We gotta find another way to sell you! Election time is drawing near, we gotta do something drastic!

Hey, I got an idea! How about a nude centerfold in Cosmopolitan?



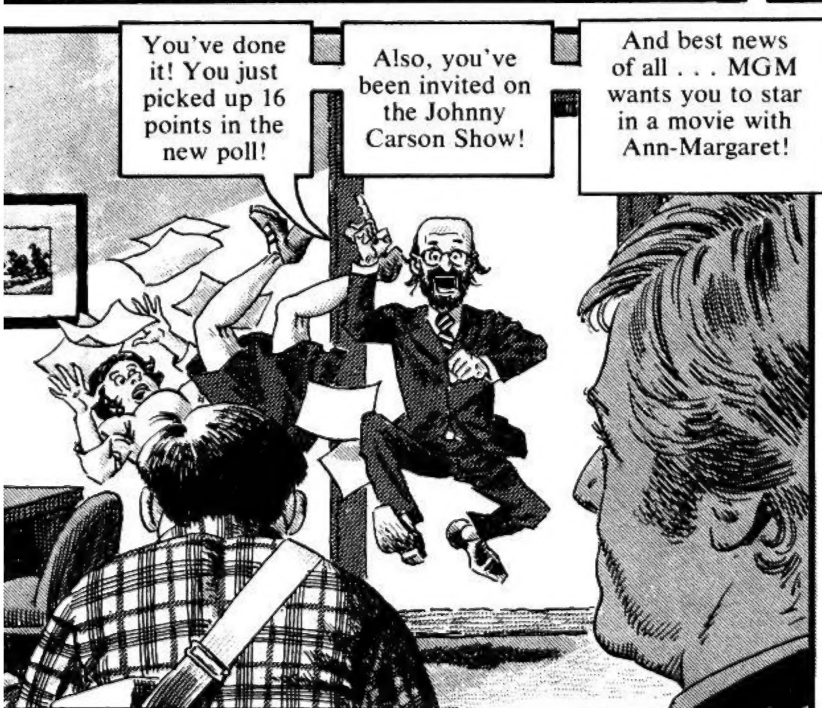
Knock it off already! I've had it with you guys! I'm taking my case right to the people! I'm gonna lay it on the line! I'm gonna tell it like it is! Mainly, I'm gonna commit political suicide.

Soon you won't have poor ol' me to kick around anymore!



My fellow Americans . . . I want you to vote for me. I know what you want and I will give it to you! That's so you'll be happy and reelect me for four more years!

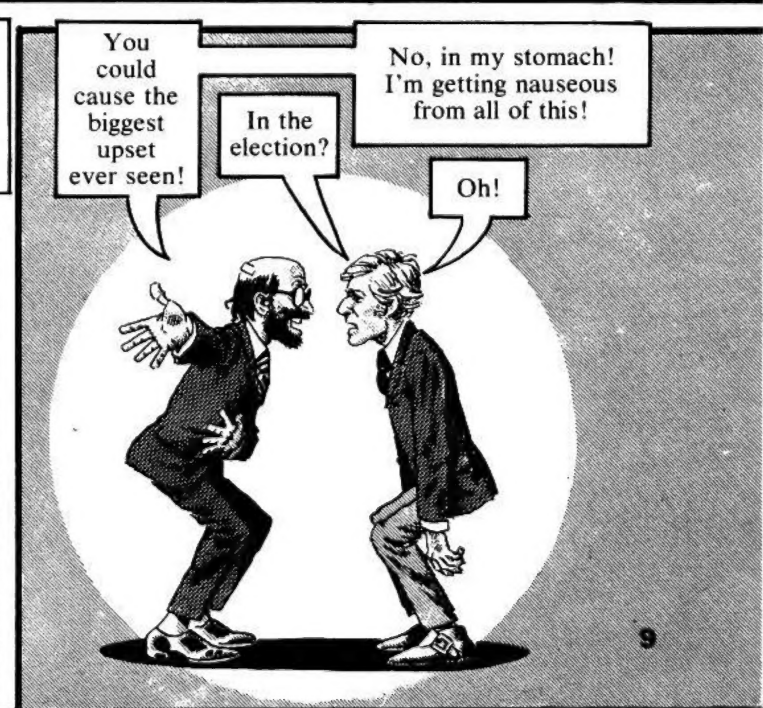
Now I realize my opponent has more experience and more know-how, but I'm younger and stronger and a veteran and, most of all, I need the job! I got a big nut at home. Not a budget . . . my wife!



You've done it! You just picked up 16 points in the new poll!

Also, you've been invited on the Johnny Carson Show!

And best news of all . . . MGM wants you to star in a movie with Ann-Margaret!

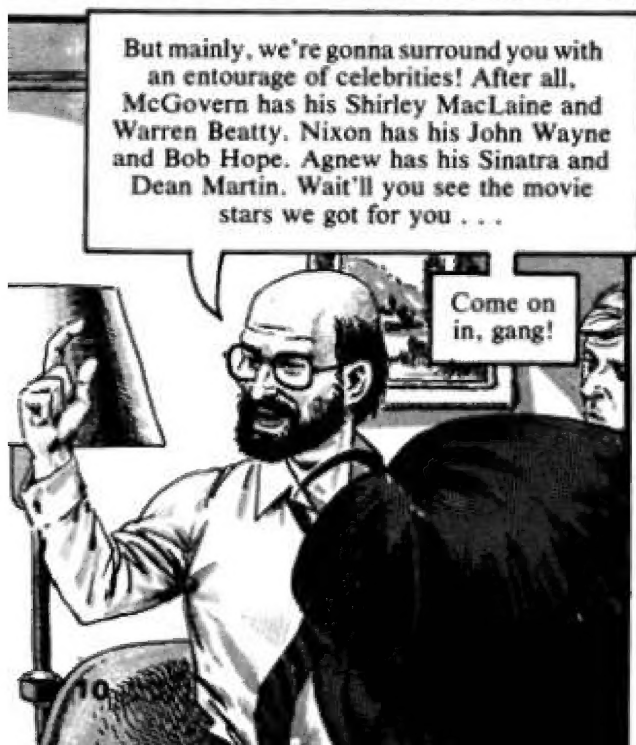
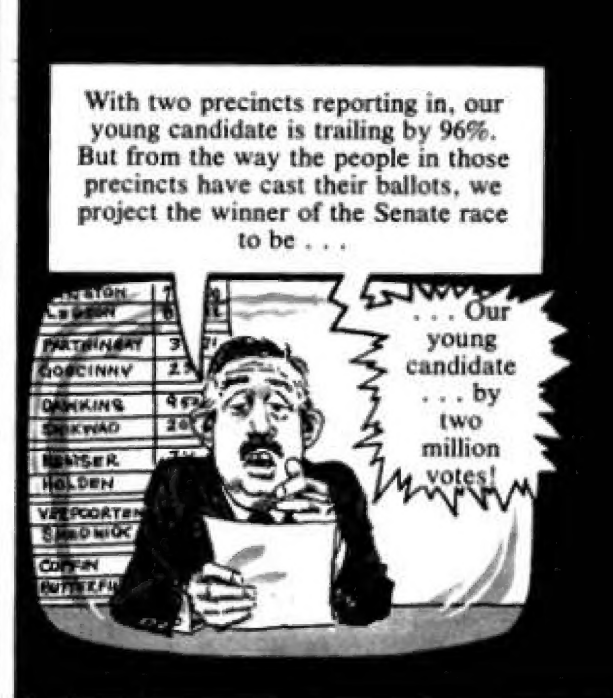


You could cause the biggest upset ever seen!

In the election?

No, in my stomach! I'm getting nauseous from all of this!

Oh!





Miss WEIRD

*answers your
Etiquette questions*

This magazine is proud to present the well-known expert on manners and support stockings, Miss Abigail Weird, who will answer your questions and possibly, question your answers. Miss Weird ...



Dear Miss Weird:
I have been invited to
attend a semi-formal affair.
Is it all right if I
wear a strapless
evening gown?



No,

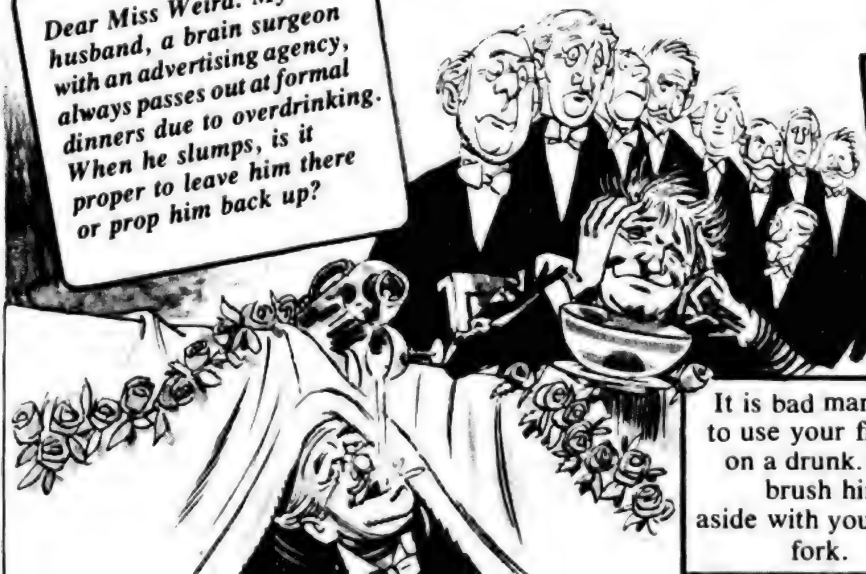
it is not
all right
to wear a
strapless
evening
gown . . . sir!

Dear Miss Weird: My son Beaver is
a slob. In a restaurant he tosses
salad and splits peas and makes mud
pies in the succotash. Shall I admonish
him with a small diatribe?



No, rebuke
him with a
big stick.

Dear Miss Weird: My
husband, a brain surgeon
with an advertising agency,
always passes out at formal
dinners due to overdrinking.
When he slumps, is it
proper to leave him there
or prop him back up?



It is bad manners
to use your fingers
on a drunk. Just
brush him
aside with your salad
fork.







Well, then what would you like to see me in?

A double-breasted straight jacket, you dum-dum!

What is all the fighting in the Middle East about, for land's sake?



Dear Miss Weird: I am 35 years old and want to elope with a man 5 years my junior. In fact, that's what I call him . . . My Junior.

Shall I elope?



That "Junior" is my husband, blondie, and my advice to you is:

to keep your hands off him if you want a happy life.

And as for you, Junior . . .

SOUR FLOWER SECTION:

For the last 83 years the decorative floats at the Rose Bowl Parade have tended to have a syrupy sameness look about them . . .

RHAPSODY IN PINK
OVER A WHITE AND FUCHSIA RAINBOW



LAWRENCE WELK
PARADE GRAND MARSHALL



ROSE BOWL QUEEN

CRACKED has no objections to roses, but for once we'd like to see some of the thorns that go along with life's roses. To show you what we mean, here are some thorny floats from . . .

ROSE BRAWL
PARADE



MICK JAGGER
PARADE GRIND MARSHALL

SALUTE TO THE F.B.I.



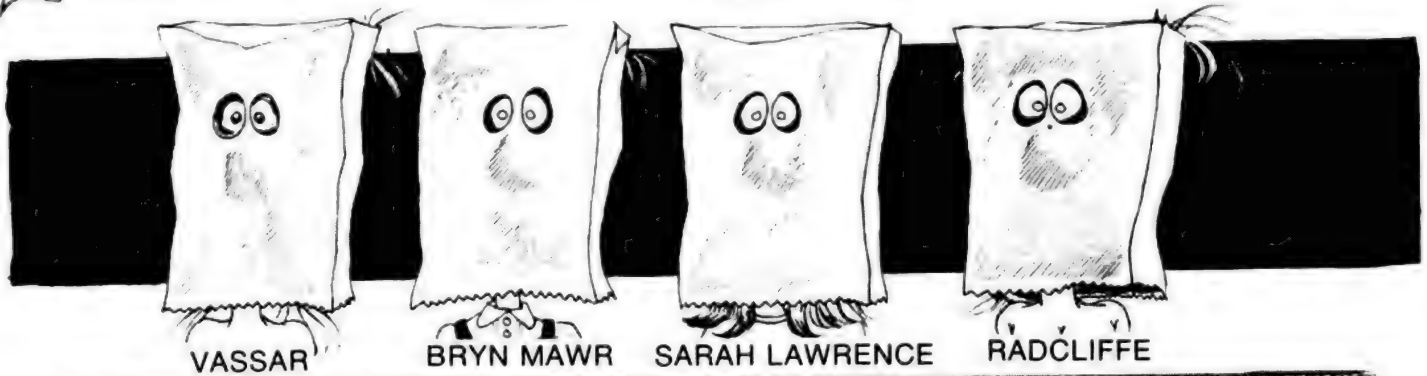
Like it's real-life counterpart, the twenty-foot phone is both bugged and tapped. The float itself is supported entirely by undercover plants. Shrewd observers will also notice that nary a red or pink flower goes into the construction of the F.B.I. float.



JANE FONDA
ROSE BRAWL QUEEN

SALUTE TO AMERICA'S PEDIGREED DOGS

This colorful float of princesses is decorated with Dogwood, wallflowers, and forget-me-dos.



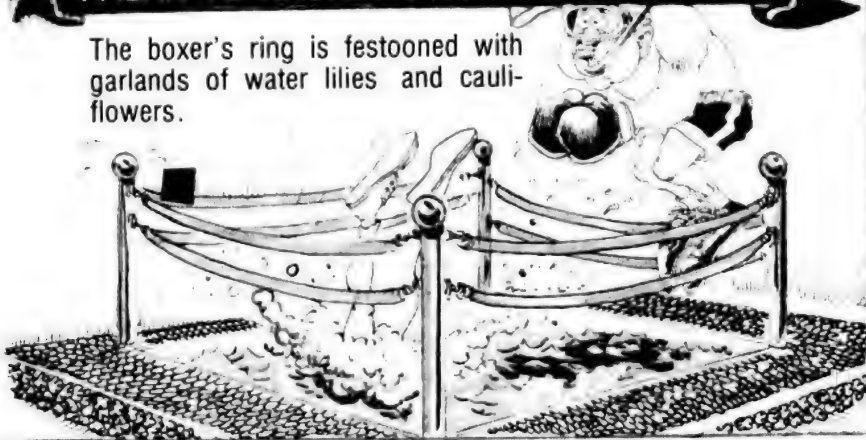
EAT THE WHOLE THING

This festive float pays tribute to the government's efforts at influencing the news media. The floral decorations contain red, white, and blue whoppers as well as snowberries.



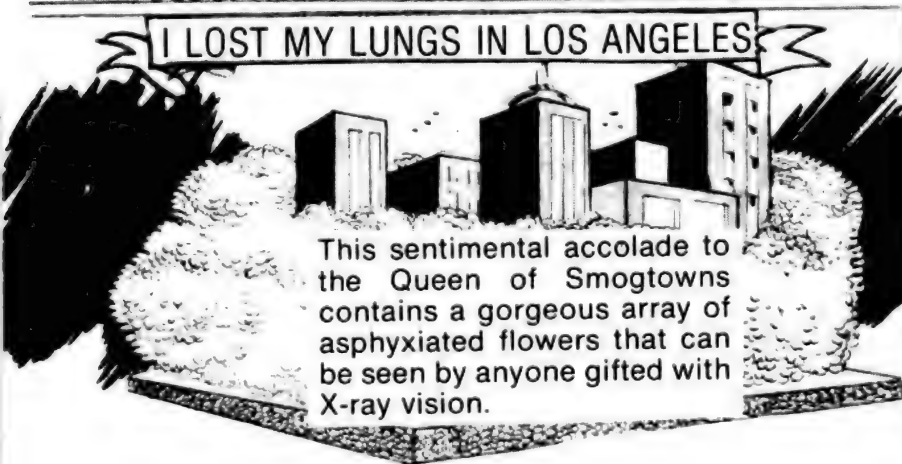
PAEAN TO RACKET-CONTROLLED BOXING

The boxer's ring is festooned with garlands of water lilies and cauliflowerers.



I LOST MY LUNGS IN LOS ANGELES

This sentimental accolade to the Queen of Smogtowns contains a gorgeous array of asphyxiated flowers that can be seen by anyone gifted with X-ray vision.



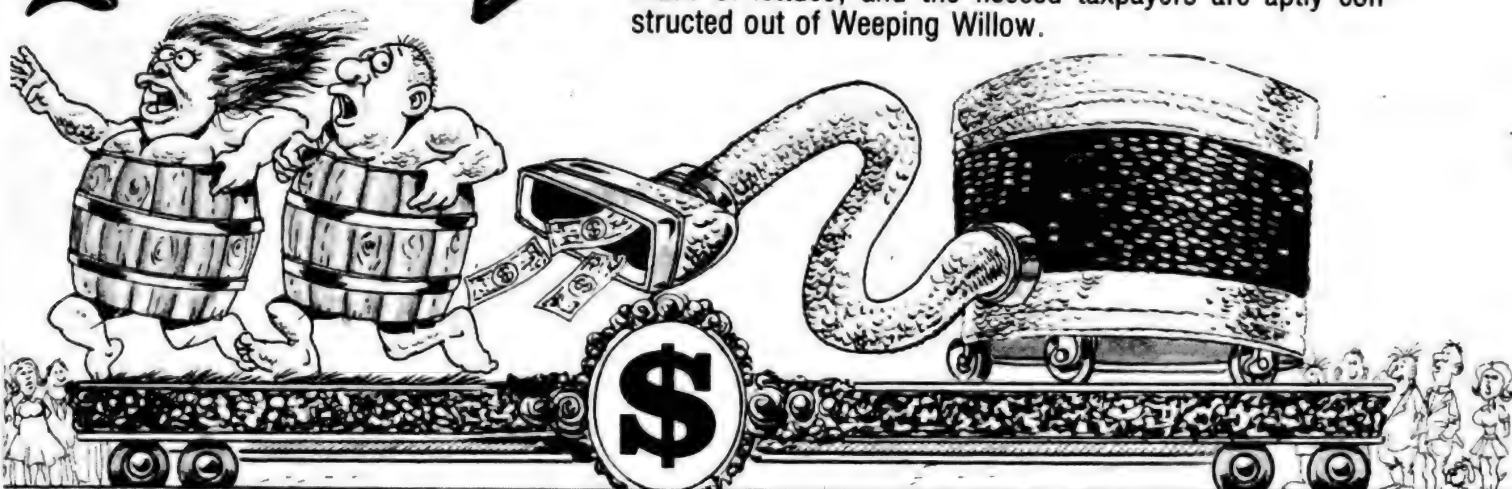
ODE TO THE DWINDLING DOLLAR

The reduced purchasing power of the dollar is reflected in float's exclusive use of shrinking violets.



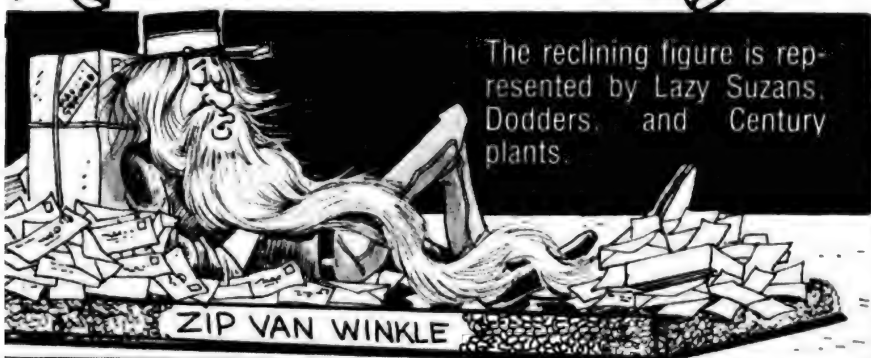
RHAPSODY IN TAX-BLUES

The vacuum cleaner is made of Golden Rod, the dollars are made of lettuce, and the fleeced taxpayers are aptly constructed out of Weeping Willow.



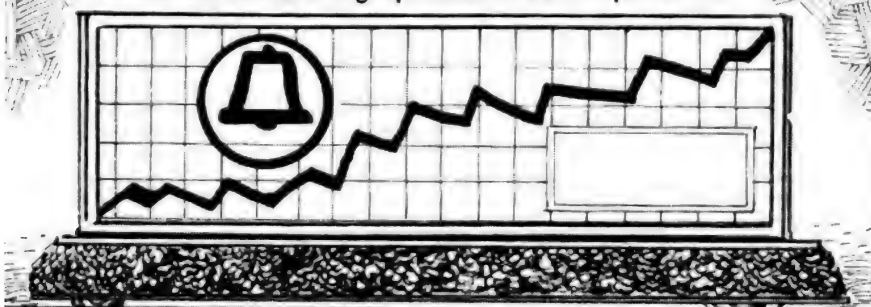
SALUTE TO THE POSTAL ZIP CODE

The reclining figure is represented by Lazy Suzans, Dodders, and Century plants.



PHONE COMPANIES' 50 YEARS OF UPWARD PROGRESS

The company symbol is made of Bell flowers while the rest of the graph consists of raspberries.



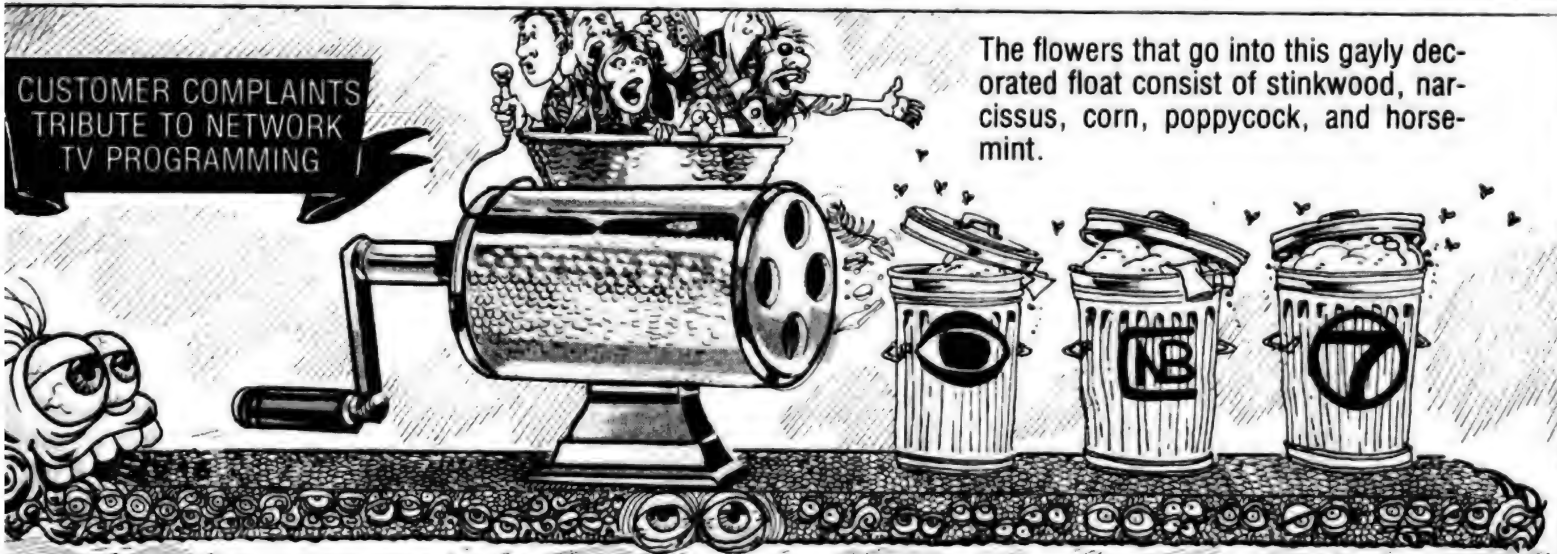
RHAPSODY IN JOHN-BLUES

The floral decoration in this homage to American business ingenuity, consists entirely of money warts.



CUSTOMER COMPLAINTS TRIBUTE TO NETWORK TV PROGRAMMING

The flowers that go into this gayly decorated float consist of stinkwood, narcissus, corn, poppycock, and horse-mint.



ODE TO THE COLD-WAR

The central figure of the exploding globe is flowered with shooting stars and bloodroots. American roses and Russian thistles go into the making of the respective hands.



TRIBUTE TO THE PLIGHT OF THE URBAN PEDESTRIAN

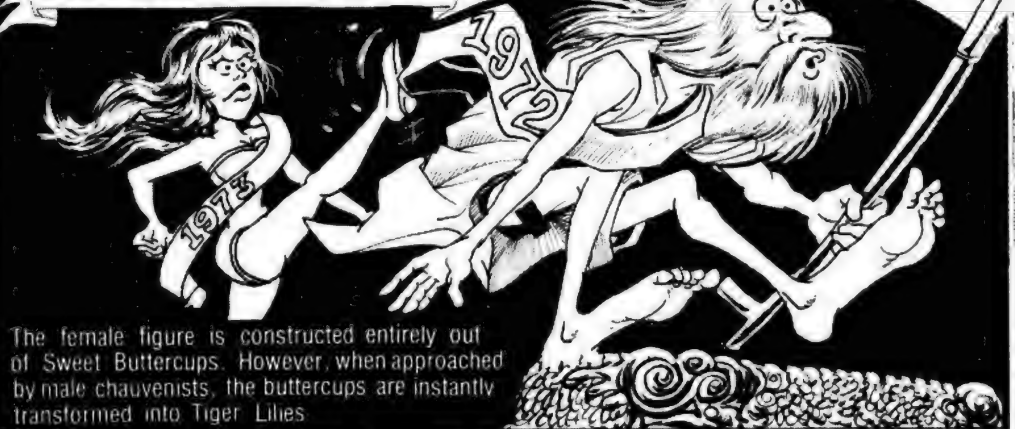
Forget-me-nots are used in the making of the street signs, while the sidewalk is constructed entirely out of squash.

CURE YOUR DOG ON PARK AVE

YOU ARE REQUESTED TO CURB YOUR PEDIGREED CANINE



LIBERATION RHAPSODY



The female figure is constructed entirely out of Sweet Buttercups. However, when approached by male chauvenists, the buttercups are instantly transformed into Tiger Lilies.

SALUTE TO OUR FOREIGN POLICY



State Dept. critics will be relieved to know that nary a pansy is to be found in the buds that go into making the State Dept. figure.

WEDDING BELLS ARE BREAKING UP THAT OLE GANG OF MINE

The mourning lilies on this burial float are suitably watered with crocodile tears.



THE OKO-LINDA PLASTIC ROCK BAND

Here we go once again with a peek inside a famous person's wallet. This time out we really hit a peak. Mainly we pique YOU, as you gaze . . .

INSIDE

HENRY KISSINGER'S WALLET

MEMO
from the desk of...
Stanley Kubrick

Dear Henry:

I'm planning a sequel to my DR. STRANGELOVE movie, and I want you for the title role. I feel you'd be perfect in the part.

Please contact my office to begin negotiations.

Best,

Stanley

*will do if he
can get Jill
St. John to
co-star HK.*

PASSPORT

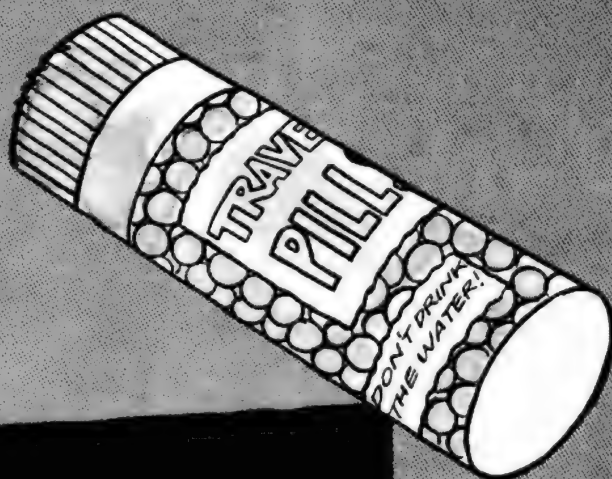
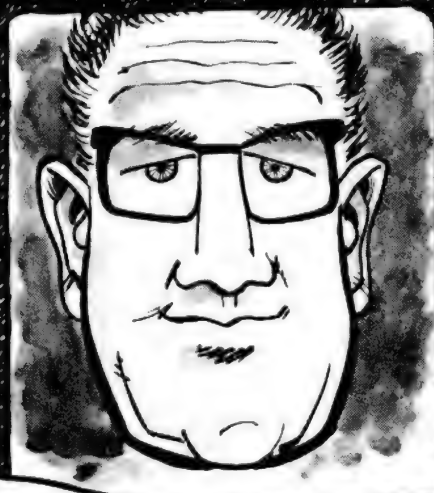
护照
ЛПГЯ



♦♦ IDENTIFICATION ♦♦

NAME: Dr. Henry Kissinger
ADDRESS: White House, Wash. D.C.
OCCUPATION: Trouble-Shooter
EMPLOYED BY: R. Nixon
IN CASE OF ACCIDENT NOTIFY: My
Travel Agent... to get refunds
on trips.

~ Made of Genuine Bullhide ~



LITTLE
BLACK
BOOK

Vol 49
Cle ~ Cro

HOLLYWOOD STARLETS EDITION

COSMOPOLITAN
MAGAZINE

New York City

Dr. Henry Kissinger
White House
Washington, D.C.

Dear Dr. Kissinger;
Would you consider posing in the nude
for our magazine centerfold?
Awaiting your answer,

Helen Gurley Brown
Helen Gurley Brown
Editor

*In a bikini
yes...
but never
in the nude!
HK*

YOUR HOROSCOPE

FOR TODAY

BEWARE:

IF ANYTHING HAPPENS TO
YOU, THEN NIXON WILL BE
PRESIDENT!



...Number One on the
charts of the new East-West
alliance: "I Wonder Who's
Kissinger Mao"...

Don Orehek, the noted
playboy, just bought a new

Friday night
My dear son Henry:
Not even a postcard
you send from all your
traveling? What's the
matter - you forgot your
poor old mother already?
Some son I got - where
did I go wrong?
Now I don't care where
you go - or who you see
- as long as you come
home to sleep!

Must send a
few dollars -
HK

continued
next page -

HOW TO HYPNOTIZE PRESIDENTS



White House

Henry:

We've got to
stop meeting
like this -
Dick suspects!

Pat

MARTHA MITCHELL * FAN CLUB

This is to certify that

Henry A. Kissinger

is a bona-fide member
in good standing.

Sebo Debozzo
PRESIDENT



In the movie "Play it Again, Sam", Woody Allen plays the part of a meek, mild-mannered man. In attempting to make out with the ladies, Woody leans heavily on the advice from his fantasied screen idol, Humphrey Bogart. Apparently Woody is not alone in patterning his actions after a movie idol. President Nixon has admitted that during his Cambodian invasion he drew inspiration from George Scott's portrayal of General Patton. All of which got us to thinking about other . . .

CELEBRITIES

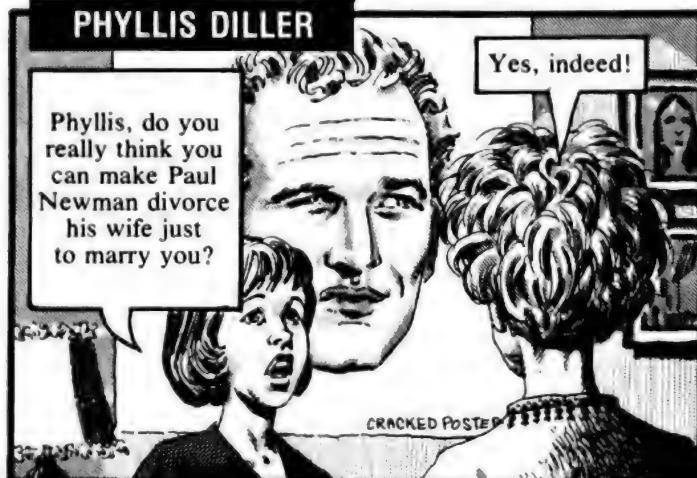
AND THEIR SCREEN IDOLS



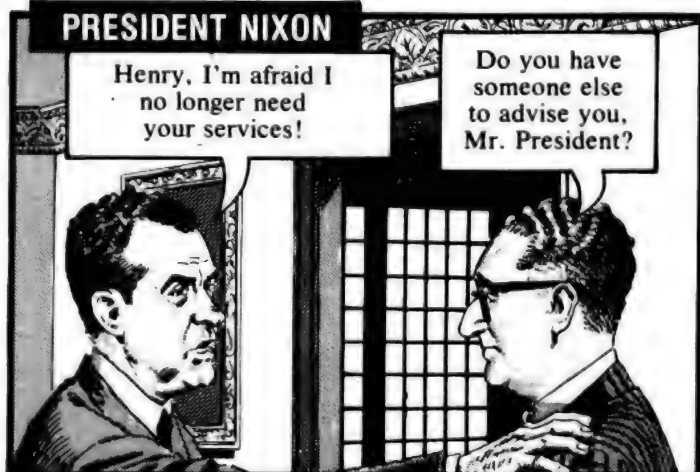
HOWARD HUGHES



PHYLLIS DILLER



PRESIDENT NIXON



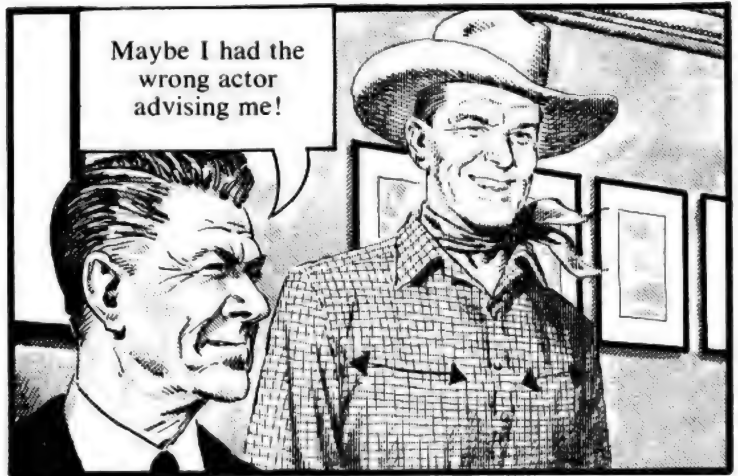
SPIRO AGNEW



RONALD REAGAN

I wanted so much to be President of the United States, and I've failed . . .

THE BEST WAITERS IN RESTAURANTS ARE THE CUSTOMERS

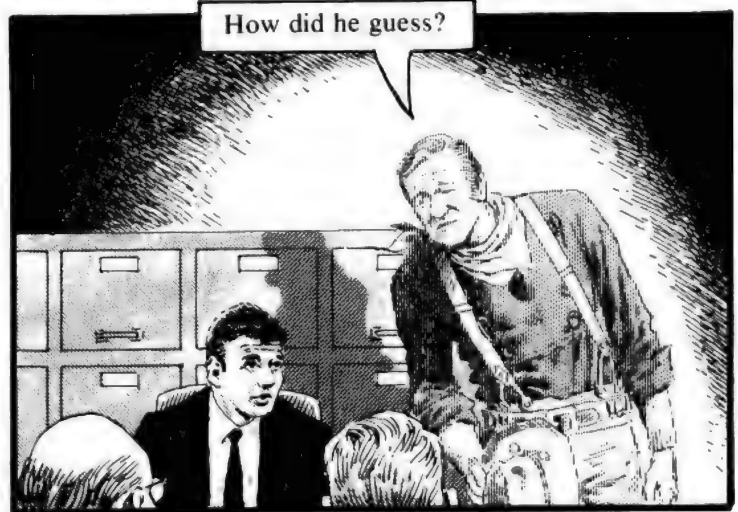


Maybe I had the wrong actor advising me!

RALPH NADER

Ralph Nader, you're always picking on us auto manufacturers!

What are you trying to do . . . bring back the horse?



How did he guess?

INTERNAL REVENUE CHIEF

As our new tax chief you are expected to squeeze every last drop of blood out of the American taxpayer!



Don't worry, Mr. President. We will!

HUGH HEFNER

This new magazine I'm publishing . . . I wonder what it will need to insure its success!



More bunnies!

HUGE, COLOR POSTERS

(Will enhance any castle)

FREE

in

KING SIZED # 6 CRACKED

(Laughs fit for a King)

CRACKED ANNUALS

235 Park Ave. South
New York, New York 10003

I enclose Send me the Annuals I have
checked. 60 cents each. (Plus 25¢ for mailing)

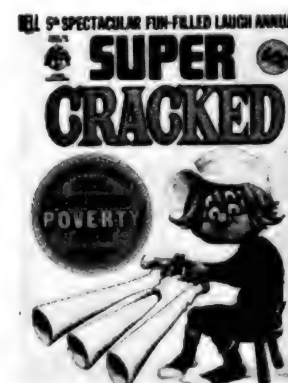
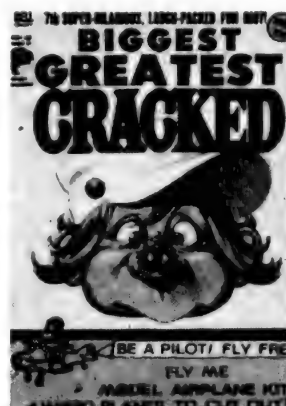
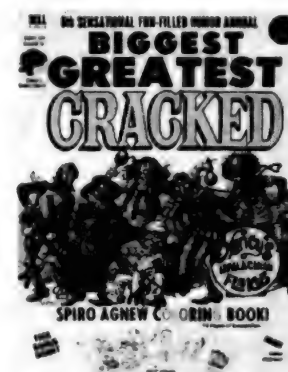
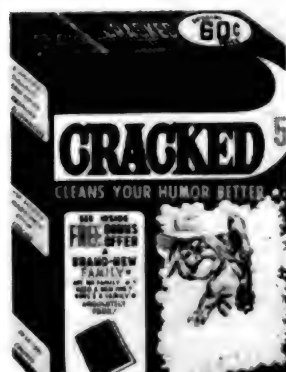
- ☐ Giant Cracked No. 8
- ☐ Giant Cracked No. 7
- ☐ Biggest-Greatest Cracked No. 6
- ☐ Biggest-Greatest Cracked No. 7
- ☐ Super Cracked No. 5
- ☐ King Sized Cracked No. 6

PLEASE RUSH! enclose 25¢ extra

NAME

ADDRESS

CITY STATE ZIP



CRACKED
Looks at
WORLD WAR I
SKYY
FIGHTER.



THERE'S AN ENEMY PLANE
COMING IN AT 9 O'CLOCK!

SO, WHY WORRY
IT'S ONLY 3:30!

HIMMEL! DAS IST NOT
FAIR! GOTT IST ON THEIR
SIDE!

BZAPT
BZAPT
BZAPT

WELL...
THAT'S
SHOW
BIZ

BLIMEY! I WEAR THE
LONGEST SCARF IN
THE SQUADRON

MMPH! I KNOW!
I KNOW!

...HOW'S THAT
FOR AN EMERGENCY
LANDING?

I JUST MADE
AN ACE OF
MYSELF!

OH NO! HE'S
STILL THERE!

HOLY COW!
LOOK
AT THAT!

WHAT'S SO UNUSUAL
ABOUT A DOGFIGHT?

THERE HE
GOES, NOW!

DOGCATCHER

I'M GOING BACK!
...I FORGOT MY
SCARF!

MEIN GOTT! DON'T
CHUMP... YOU'LL BE
KILLED!

DID YOU HEAR THE
ONE ABOUT THE
FLYING
DEUTSCHMAN?

HA!
THAT'S
REICH!

JUST MY LUCK!
THEY'RE USING
WOMEN PILOTS!

PEPSI

ACH DU LIEBER!!!
IT MUST BE DER
CODE MESSAGE!

GOR BLIMEY! HASKINS IS
RIGHT BACK UP HERE AFTER
FIVE STRAIGHT HOURS OF
AIR COMBAT!

YOU WOULD TOO!!!
IF YOUR WIFE
AND GIRL FRIEND
WERE VISITING THE
SQUADRON AT THE
SAME TIME!

...HE KEEPS SAYING...
IF GOD WANTED US
TO FLY... HE WOULD
HAVE GIVEN US
WINGS!

SAUPREUSSEN!

YOU CAN ALWAYS TELL
WHEN YOU'RE UP AGAINST
A BAVARIAN PILOT!

POY! DOT HERMAN!
ALWAYS VUN SCHTEP
AHEAD!

HE GOT ME!
HE GOT ME!
RIGHT IN
THE SCARF!

YOU'RE ONLY FOUR
FEET TALL... HOW'D
YOU GET INTO THE
SERVICE?

I LIED ABOUT
MY HEIGHT!

HEY!...YOU CAN'T DO
THAT... I JUST SHOT
YOU DOWN!

I KNOW... BUT
I'M A SAW
LOSER!

JERRY AND HIS DIABOLICAL
SECRET WEAPONS! WHAT
IS IT THIS
TIME?

TERMITES!

LOOK AT IT THIS WAY,
HARRY... THIS NEW
MODEL CAN SAVE THE
GOVERNMENT A
TREMENDOUS AMOUNT
IN BURIAL
EXPENSES

I THINK I'VE BEEN
STRAFING TOO LOW!

LET'S JUST HOPE
THE WIND HOLDS
UP!

...WE BETTER PASS THE
WORD ALONG... TO KEEP
AWAY FROM THAT TALL
BUILDING!

LET'S SPLIT!... I FEEL
LIKE A SITTING DUCK
UP HERE... BESIDES
THIS SPREAD IS
FOR THE BIRDS!

SEVERIN

I BEG YOUR PARDON,
AGAIN, SIR... I MEAN,
I DIDN'T MEAN TO
INTERRUPT YOUR...

JENKINS!
YOU'RE CONFINED
TO QUARTERS
FOR THE REMAINDER
OF THE CONFLICT!!

IS THAT THE
C.O.'S ROOM?

NOW YOU FLEDGLING
PILOTS REMEMBER
TO KEEP THE SUN
BEHIND YOU!

I'M GONNA KEEP
THE WHOLE
FREAKY WAR
BEHIND ME!

HEY! WHAT
TIME IS
SICK CALL?

HEADQUARTERS

NAH!...
THE JOHN!

TO PARIS
OR
GLORY
OR
BOTH

THESE REPLACEMENTS
ARE GETTING YOUNGER
ALL THE TIME!

THEY'RE STILL
WET BEHIND
THE EARS!

THAT'S NOT THE
ONLY PLACE
THEY'RE STILL
WET, SIR!

I JUST FLEW IN
FROM ST. LO AND
ARE MY ARMS
TIRED!

IDIOT!... YOU SHOULD
TAKEN A PLANE!

POUR LE
MERITE!

DON'T HAVE IT, FRITZ!
BUT I'LL POUR YOU
SOME COGNAC
INSTEAD!!?

OOOEEE!!!
THAT'S GOOD!

POOR RICHARDS!
HE JUST WENT
ON A CRASH
DIET...

WELL... HE WAS
IN HIS PLANE
AT THE TIME!

WHAT'S SO BAD
ABOUT THAT?

CONGRATULATIONS, RYAN
I HEAR YOU MADE A
TRIPLE KILL TODAY!

I'D OF HADDA NUTHA'
ONE BUT I COULDN'
FINE NA FOURTH
BODDLE!
HIC

TODAY'S
MENU
CORNFISH
WILLY
GOLDFISH
BEANS

OFFICER'S
MESS

SIRS... COULD
YA KINDA CUT
THAT OUT...?
I'M SENSITIVE
ABOUT MY
COOKING!

HERE'S TO THE NEXT
MAN TO DIE!

RENE GIVES OUT MEDALS
FOR THE FRENCH MINISTRY
OF THE INTERIOR.

THAT KINDA MAKES
HIM A FRENCH
INTERIOR DECORATOR!

RESERVED
JUN 30
1918

COGNAC

Here's our spoof of a TV show in which, if we offend anybody, like we're only kidding, mainly because this show has millions of die-hard fans. In fact, it has so many kids supporting it, this show can rightly be called . . .

THE POT-RICH FAMILY

Well, everybody . . . what simple, ordinary, everyday, normal, folksy situation shall we get into today? One that will keep people thinking of us as a typical American family instead of what we really are . . . a multi-million dollar rock group!

Shh . . . quiet, Kouth, or you'll blow the whole image! Audiences don't identify with millionaires. We have to play it real simple and square and come on corny . . . which is the way we've been playing it for years now!

Oohh, my leg . . . I think I got a charley-horse!

That's great! Fantastic! It'll make a wonderful premise on the show. Picture this . . . Dinny gets a charley-horse and the whole family is involved in helping him overcome it!

Beautiful! It's all heart! It's even better than last week's premise . . . namely, how we all reacted when Kouth sneezed three times! By the way . . . what's a charley-horse?

Who knows? Some middle-class hangup I think. I heard it once on Father Knows Best!

I say we gotta come up with something different! . . . more intelligent situations if we want to stay on top. Why can't you come up with something, Dinny? You're the genius around here. You're always figuring out the angles. Mainly, you're so ugly that being next to you makes all of us look even prettier!

Smart as I am, I'm stuck for ideas. Maybe Lowrie can come up with something. She's got a good head on her shoulders. Too bad there's no neck!

I wasn't hired to think. My job is to just sit around and look pretty. And my big complaint is . . . I'm tired of sitting already! My even bigger complaint is . . . Kouth looks prettier than me!

I'm the mother of this brood and the only thing I can think of is how to keep Kouth from upstaging me! . . . I'm supposed to be the star around here and he gets all the attention. From a stranger it's bad enough . . . but from my own stepson?

What are you all complaining about? I'm the manager of this group and I can't figure out what to do for a premise. What's even worse, I can't figure out what the premises were on the shows we did already!

Well, there's only one thing to do when we don't know what to do and the dialogue gets inane. We sing, that's what we do!



I woke up in bed
this morning ...

I woke up in bed
this morning ...

I woke up in bed
this morning ...

Only that's not where
I went to sleep!

This is really a great
gimmick ... stopping
and singing whenever
the story line goes
nowhere.

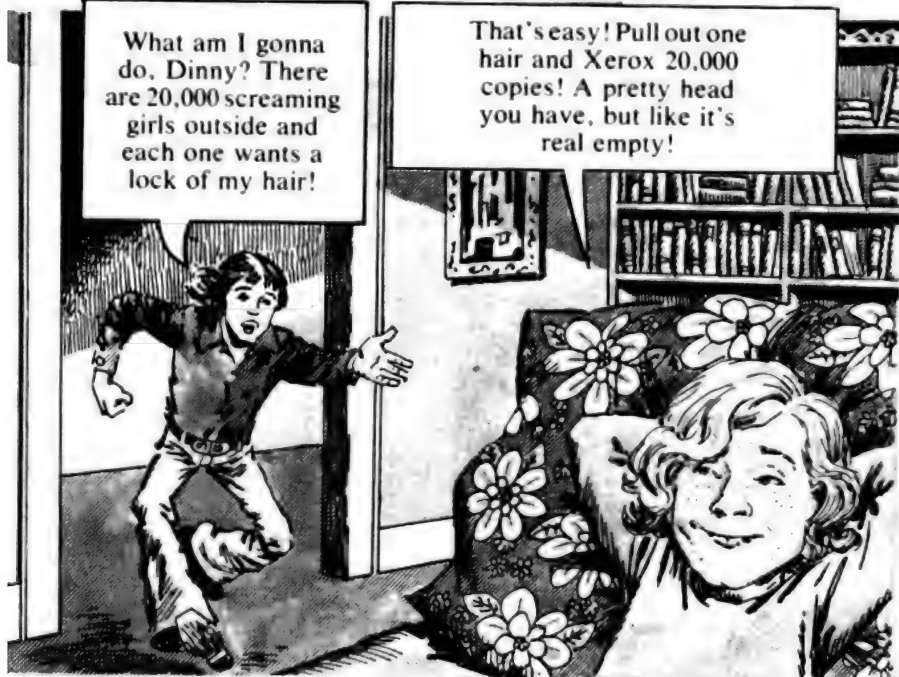
Yeah, we get in
about a song
every two
minutes!

Kouth never sounded
better. I can
actually hear the
lyrics he's singing now.
Only with these lyrics,
better he shouldn't
sing so good.

Notice how
all our songs
sound the
same?

They are the same, we just
change the titles!
Who listens anyway?

C'mon, gang, let's
speed up the tempo ...
our bus is double-parked!



What am I gonna
do, Dinny? There
are 20,000 screaming
girls outside and
each one wants a
lock of my hair!

That's easy! Pull out one
hair and Xerox 20,000
copies! A pretty head
you have, but like it's
real empty!

Same old Dinny,
always clowning!
I think you're sore
because the girls
go for me and
not for you!

That's not true!
I'll have you know
that girls tear their
hair to go out with
me. Trouble is ...
I don't want to go
out with bald-headed
girls!



What are you
doing now,
Kouth?

I'm putting on a disguise so
I can walk down the street
unnoticed. This disguise is
guaranteed to keep crowds
away from me!

Sounds great!
What's it called?

The Hubert Humphrey Mask!



CRACKED is driving a Volkswagon thru the streets of Tel Aviv with the top down.



Hey, kids! I've great news for you! I got you a job at the garden tomorrow!

That's wonderful... Madison Square Garden?

No, the garden outside! The grass needs cutting... almost broke my neck on the weeds!



Some manager... better you should break our contract! Look at the places you book us into. Miami... during the hurricane season. Boston... the week of Lent. Watts... the time of the riots!

No wonder you have a reputation of taking stars and making unknowns out of them!



You just don't appreciate me. Why, I started this group on a shoestring and today I've tripled your capital!

Big deal! So here we are... with three shoestrings!

SO... YOU DON'T CARE FOR THE POLICE... NEXT TIME ASK A HIPPIE FOR HELP!

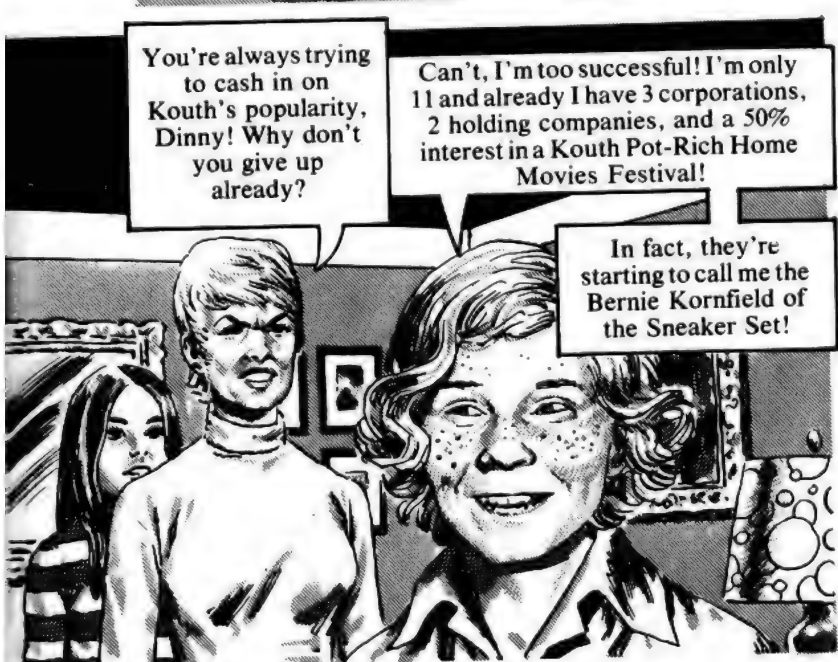


Gang, I have a better idea! A real money-maker. I'm gonna record Kouth's singing in the shower and sell it!

The record?

No, the shower!... Think what the girls will pay for that!

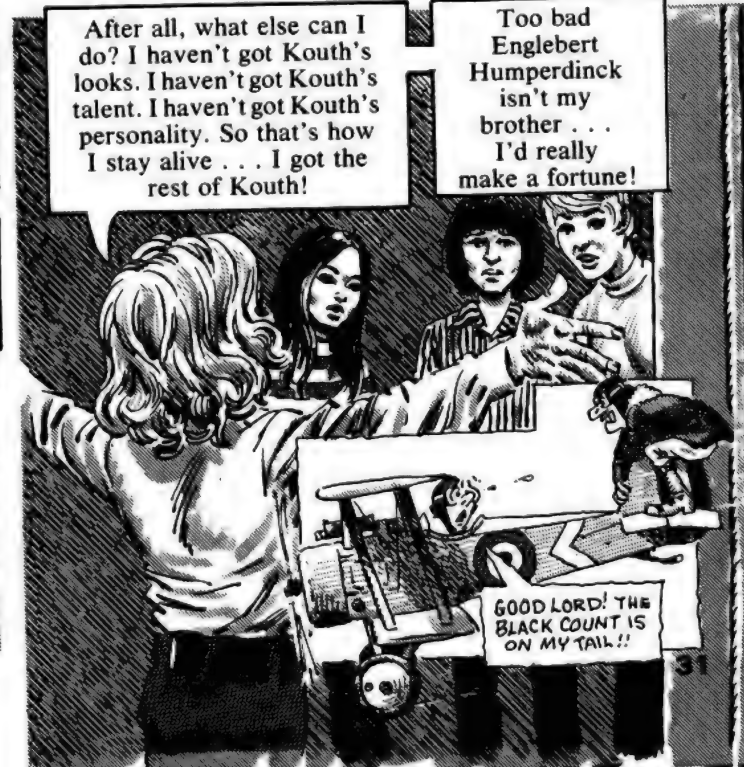
AN OPTIMIST IS A FISHERMAN WHO BRINGS ALONG HIS CAMERA!



You're always trying to cash in on Kouth's popularity, Dinny! Why don't you give up already?

Can't, I'm too successful! I'm only 11 and already I have 3 corporations, 2 holding companies, and a 50% interest in a Kouth Pot-Rich Home Movies Festival!

In fact, they're starting to call me the Bernie Kornfield of the Sneaker Set!



After all, what else can I do? I haven't got Kouth's looks. I haven't got Kouth's talent. I haven't got Kouth's personality. So that's how I stay alive... I got the rest of Kouth!

Too bad Englebert Humperdinck isn't my brother... I'd really make a fortune!

GOOD LORD! THE BLACK COUNT IS ON MY TAIL!!



I think I love ya ...

I think I love ya ...

I think I love ya ...

Only don't call me, baby, I'll call you!

Hey, how come we're singing again?

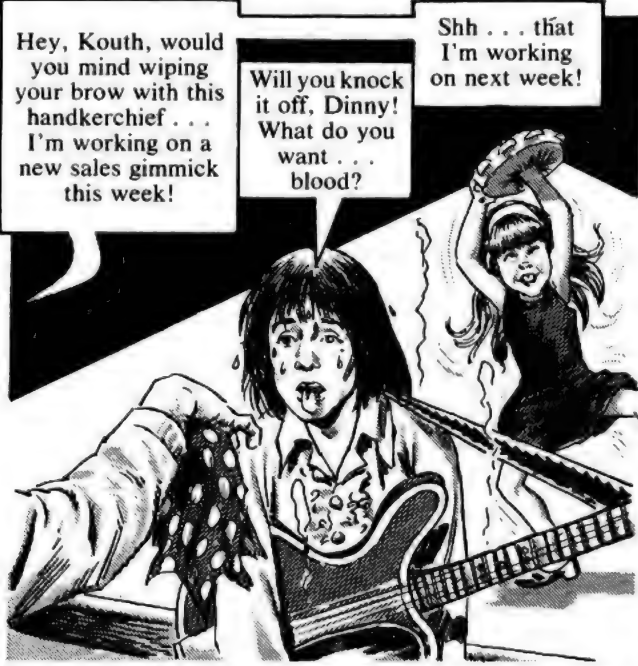
Don't you know? The story line has gotten even more ridiculous!

Look at that Kouth go! How come he's jumping around more in this song than before?

Because the audience is starting to throw things ... and a moving target is harder to hit!

Do you know you're making me nauseous?

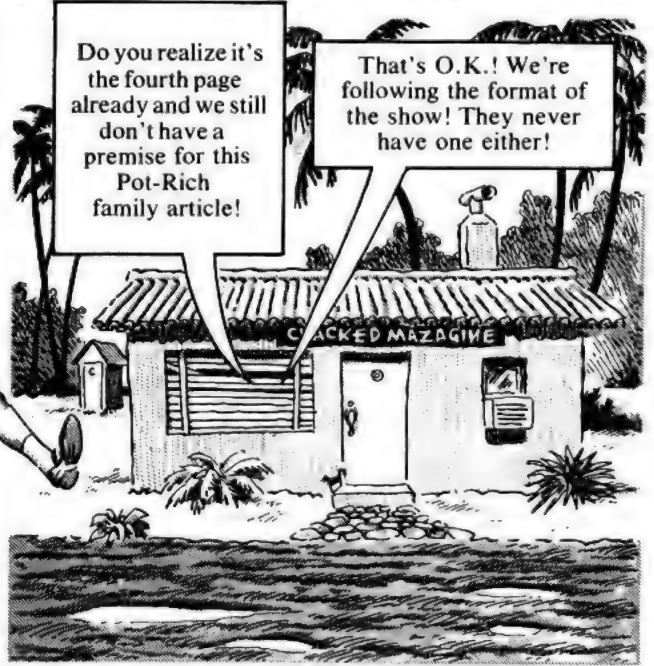
No, but if you'll hum a few bars I'll pick it up!



Hey, Kouth, would you mind wiping your brow with this handkerchief ... I'm working on a new sales gimmick this week!

Shh ... that I'm working on next week!

Will you knock it off, Dinny! What do you want ... blood?



Do you realize it's the fourth page already and we still don't have a premise for this Pot-Rich family article!

That's O.K.! We're following the format of the show! They never have one either!



So what are you doing now, Kouth?

I'm making a doll effigy of Donny Osmond and sticking pins into it!

DID YOU EVER WONDER HOW A FOOL AND HIS MONEY EVER GOT TOGETHER IN THE FIRST PLACE?



Sore loser! How long did you think you'd be the Number One Idol in America anyway? Remember what happened to Bobby Sherman?

Bobby who?

How soon they forget.

Hey, gang . . . our troubles are over! We're finally gonna get some action around here! I just hired a new scriptwriter! . . .

He's gonna spark up this show. He's gonna put some sizzle into it. He's gonna light all our fires! I tell you . . . he's real hot stuff!

Sounds great! I was beginning to fall asleep listening to all this talk!

Me, I'm not so lucky . . . I'm fully awake!

So who is this literary marvel of yours? About the only writer I can think of who can liven things up around here is Clifford Irving!

This guy is even funnier! He's been revolutionizing situation comedy shows everywhere, and he'll do the same for us! . . . He's right outside, I'll go get him!

Oh, no! Look who it is! Why, it's . . . it's . . .

IF TIME MARCHES ON . . . WHY DON'T CLOCKS HAVE FEET INSTEAD OF HANDS?

. . . Archie Bunker!

Step aside, youse long-haired weirdos. I'm takin' over here! An' when I get t'rough, youse'll really see some changes!

Foist thing we're gonna do is start a feud with' the Brady Bunch! Them creeps have had it too good, too long!

Then after that . . . we go after Sesame Street!

HI, THERE, CRACKED READERS

Charlie Rodrigues, one of America's top humor artists and long-time contributor to *CRACKED* as well as most other important magazines in America ... *PLAYBOY*, *COSMOPOLITAN*, *TRUE*, and *NATIONAL LAMPOON* ... to name a few, leads off in our first series of ...

GUEST APPEARANCES BY AMERICA'S Top Artists...

Since you want the straight stuff, instead of the whacky things I usually make up, here goes. I have been doing cartooning for 22 years. I have a wife, two daughters, a cat named "Simon," and a beagle dog named "Puppy." We couldn't agree on a name, so "Puppy" stuck. I also have a backyard full of wild birds who come for their daily feeding, and this is my only hobby.

I'm a Libra. Although I don't believe in astrology, my wife does. I own a chain saw and a wrist watch with no second hand. We have a Volkswagen with a sun roof.

I'm of Portuguese extraction. When I was a kid I was vaccinated and bitten by two dogs. I served in the U.S. Navy in WW II.

I believe in a chicken in every pot but no cars in the garage. They get in the way of bicycles, garden tools, and lawn chairs. And I must confess to one distortion in my self-portrait ... I do not use a candle to work by.



"... WE DON'T SEE ANYTHING - IT MUST'VE BEEN A CAT OR SOMETHING..."



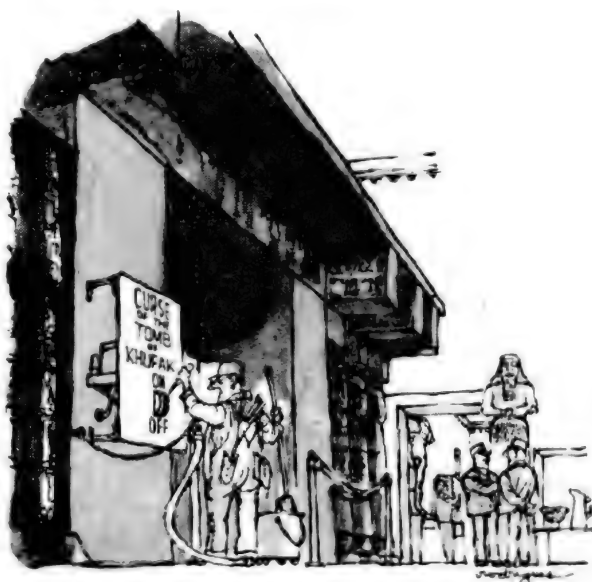
"...WILSON, I DON'T SEE BORDVIST, REILLY, HARLAN OR GOREIL AT THE WINDOWS — A-TIPT TINA THAT THEY'RE FIRED!"



"...NO, HE WASN'T DESPONDENT AT ALL — JUST LAST NIGHT WE WENT TO A COSTUME BALL AND HE WAS QUITE HAPPY..."



"... AH, OLGA, WE WERE JUST TALKING ABOUT YOU..."



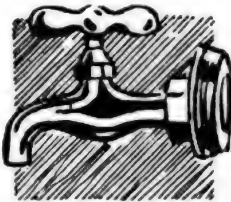
CRACKED

FUN SHOPPE

BARGAIN MERCHANDISE

FAKE FAUCET

\$2.00 Ea.



"Water on the brain?" That's what friends will ask when they see this real-looking chrome faucet attached to your forehead. Get big laughs attaching it to your desk, a fireplace log, chair, etc.

SPOOK HAND!

\$2.00 Ea.



Natural-looking rubber hand. A startling, eerie effect!



VENUS FLY TRAP

**\$1.50 FOR THE WORLD'S
MOST TERRIFYING
HOUSE PLANT!**

This plant actually eats bits of meat, flies and insects! No work! Easy to grow! The Venus Fly Trap bulbs grow especially well in the home. Plants thrive in glass containers and will develop in 3 to 4 weeks. Each order includes 3 Fly Traps plus extra special material packed in plastic bag. **ONLY \$1.50 FEED IT RAW BEEF!** AMAZING is the word for this startling, surprising plant.

No Canadian Orders—U.S. Only.



MELTED ICE CREAM

\$1.00 Ea.

Ooey-Gooey! The perfect practical joke in heavy plastic!

HORROR HOUSE
235 Park Ave. South
New York, New York 10003

☐ I enclose an additional
25c for RUSH SHIPMENT

.....Spook Hand Melted Ice Cream
.....Nutty Catsup Fake Faucet
.....Venus Fly Trap

Name.....

Address.....

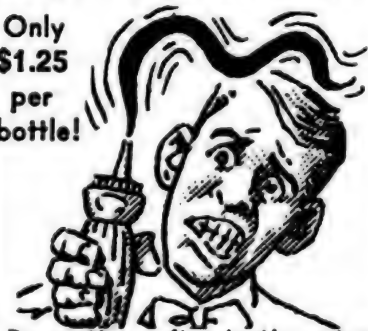
City.....

State..... Zip.....

Outside U.S. & Canada, please add additional \$.25 postage per item.

NUTTY CATSUP BOTTLE

Only
\$1.25
per
bottle!



Press the soft, plastic catsup bottle, and out shoots what looks like the real McCoy! Trick is that a catsup-colored string is ejected as you press the bottle. Great fun! Easily reloaded for wacky squirts.

Have you ever noticed that most of the advertisements you see around today are slanted towards "older people?" Well we say . . . what about the under 8 crowd!?! They have a big purchasing power too and want products suited to their own needs. So we think it's about time that America woke up and started producing:

ADS FOR ADOLESCENTS

Hate it when Aunt Bertha gives you those fat, watery, kisses on the forehead?



THEN YOU NEED PHO-NEE-FOREHEAD!

Revolutionary fake forehead that fits right over your own.

Only you know it's there! Get those kisses, but not the wetness . . .

only \$1.98

And for those notorious aunts who are cheek pinchers . . . try our

PLAS-TER-CHEEKS

Same great features and effects,

set of 2 . . . \$1.98



LOOKS REAL! FEELS REAL!

The next time your party is failing . . . when pin the tail on the donkey just doesn't make it anymore . . . when all the ice-cream is gone, just yell, "Hey Ma, break out the moo-juice" and watch the fun begin. But not just any old moo-juice will do! Only STANTON'S makes it right.

STANTON'S



THE THINKING MAN'S MOO-JUICE

Aged in the cow for over two weeks. America's No. 1 selling moo-juice.

Vic
MARTIN

PLANNING A TRIP? . . . GO T.T.W. (TOMMY TYLER'S WAGON)

"Chet Huntley here for Tommy Tyler's"

"Sure you can pedal yourself there . . . or walk, but why not travel in style . . . by wagon! Only TTW offers:



Meals on board
(choice of
3 kinds of
cookies in
1st class)



Plush
Interiors.



Choice of
first-run
movies.



And coming
next month:
The piano
Bar.



5 wagons
daily! . . .
And there's one
right on YOUR
block. (Special
youth rate . . .
kids four and under
half price)

Which one of these little girls is
really a lady of ten?



Well, even though she plays in muddy water all day
long, her hands won't give her away.

Did you guess? It was
number 2 . . . Yes, al-
though she's baking
mud pies all day and
caring for two grown
dollies, Susy Reynold's
hands still look as
young as when she was
five because she uses



Says Susy: "Ivi is
a lot gentler on my
hands than those
Bribo pads used to
be."

IVI . . . gets hands
clean . . . keeps
hands young.

Tired of always giving in to
THEM!!

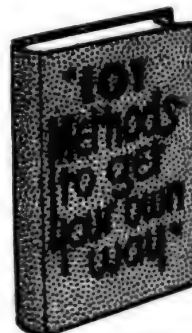
At last Sally Tantrum
is releasing her book
"101 methods to get
your own way."

Sally reveals little
known secrets, known
up to now by only
THEM!

CHAPTERS COVER SUCH
DIVERSE SUBJECTS AS:

- How to hold your breath for
over a minute during
those good tantrums.
- When to use tears.
- When to snuggle up to
daddy (if you're a girl) and
when to yell "I love mom
best" (if you're a boy).
- Places in the house that
offer the best hiding
spots.

Yes! Only \$2.98 gets
you this great book.
Containing no big
words, only how-to
illustrations.
Take months to pay
... we can arrange
loans based on your
current milk money
allowance.



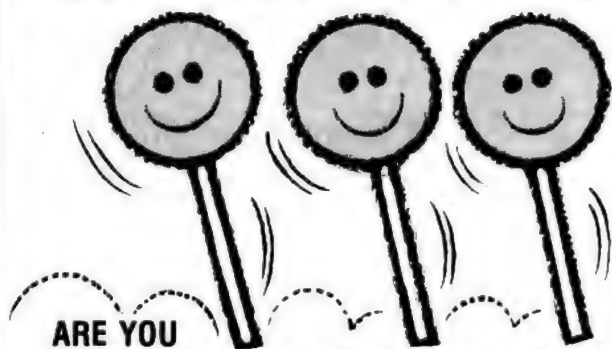
AFTER FIVE YEARS
OF LIFE HAVE YOU
SEEN IT ALL?

DO BLOCKS
BORE YOU?

Well then sign up for
Freddie Johnson's
bicycle tours . . . the
tours that take you
outside your development!
(or if you're a city kid
... outside your
building.)

SEND TODAY FOR FREE TRAVEL BROCHURES
Trips 5c and up.

TASTE ME! TASTE ME!

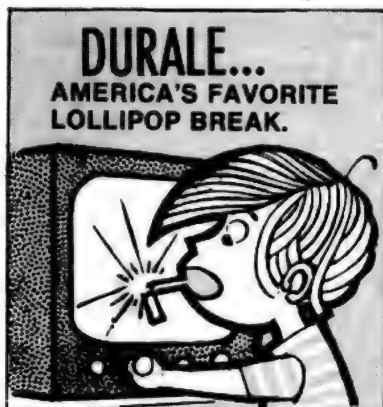


ARE YOU
LICKING MORE, BUT ENJOYING IT LESS?

Well then try **Durale's LOLLYS,**
The Fun-Seeker's Pop.

- **LESS TAR**
(cause tar don't taste so good in candy)

- **MORE TASTE**
(now with "TCD" that miracle additive that lets each pop go further with more licks per stick).



HAVE A TEST TO TAKE, BUT FEAR YOU'LL FAIL?

Then call on **LUCUS NIMBLE**

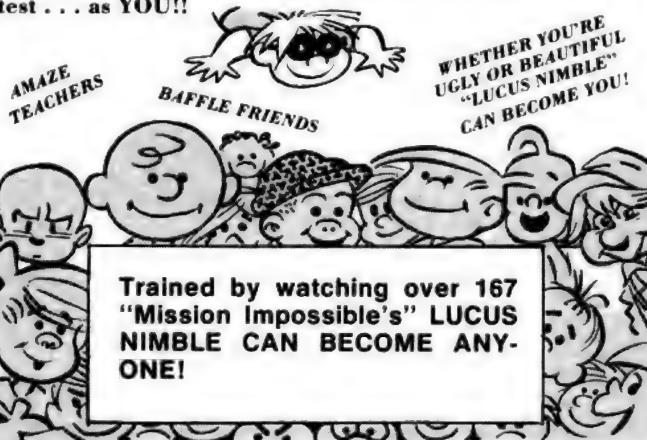


(man of a million faces)

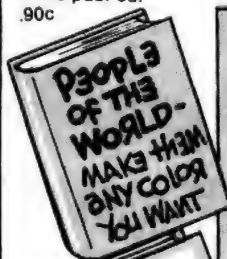
When that big arithmetic test comes around, just dial area code 881-777-2247-315 and then the number 6 and ask for



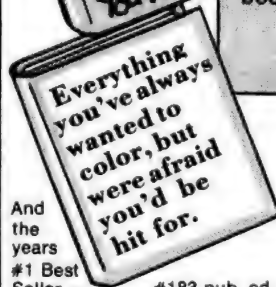
LUCUS will ask you to mail him a picture of yourself and then, on the day of your test, as you casually fake an illness at home, LUCUS will disguise himself, go to your classroom and take that test . . . as YOU!!



CATCH UP ON THE BOOKS YOU ALWAYS PROMISED YOURSELF TO COLOR!



Choose any four of these great coloring books for only 89c plus a trial membership in the coloring . . . book-of-the-month club.



And the years #1 Best Seller —

Coloring-Book-of-the-Month Club
MIDDLE NECK RD.
Name _____
Address _____
City _____ State _____ Zip _____
☐ check ☐ money order ☐ bill me

HEY KIDS-

Wherever YOU shop, look for "Storybook Stamps"



Better than the plaid stamps Mom gets cause each stamp has a word on it. Paste them in the book and . . . wala . . . you'll have a classic story like "Black Beauty", "Peter Pan," or "The Many Loves of the Green Giant". And when you get tired of the story, trade the books in for valuable gifts. And storybook stamps have a great jelly-flavored glue too! (so that licking doesn't get to be a drag!)

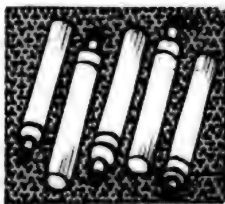
REMEMBER . . .

shop only where you see this sign



KIDDE CLASSIFIED...

Want that art mural you scribbled on your wall to stay forever?! Send for our kit of 5 indelible pens guaranteed not to come off... will even show through if room is repainted... needs three coats to cover.



Send \$1 to EVERLAST INC., Box 5

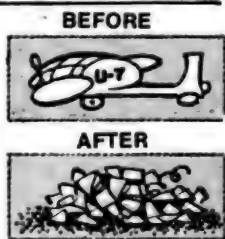
300 BABOON PHOTOS \$1

Hate it everytime your mother passes around the "our baby" album. Substitute our baboon photos for your own and watch your mother go ape. She'll get the point. P.O. Box 1010, N.Y.



A TOY YOU CAN'T BREAK?

Send us any unbreakable toy and we guarantee to return it smashed into 50 or more pieces. Don't ruin YOUR reputation! Send us toy and 75c. Crushem Co, Bending, Michigan.



Running out of cute things to say?

Send us \$2 and we'll rush you 20 witty sayings to break up any company with.



Our services have been used by many celebrities such as Moosie on "Laugh-In" and Eddie on "Courtship of Eddie's Father".

Remember: Even the cutest kid can't come up with a gem everyday. Send \$2 and let us help you.

Talk Is Cheap Inc., Box 51 Wy.

300 Baby Pictures \$1

Feel embarrassed everytime your mother passes around the "our baby" album because you look like a baboon in them? Substitute our baby photos for your own and let friends be amazed over how such a cute baby turned into such an ugly 7-year-old. Order today.

P.O. Box 1010 N.Y.



T.V. LISTING

Every weeknight . . . 7 P.M.
T.V.'s 1st kiddy soap opera
"As the Cookie Crumbles"

START YOUR OWN BUSINESS:

Sick of depending on the big folks for money? Well then why not earn your own? Get a lemonade franchise stand from the

Lieut. Lemon Corp.



We'll set you up . . . start you out by supplying you with . . .

Your own milk crate
5 washable, reusable
papercups
1 oz. sugar
1 gallon of water
1 lemon (Yes, enough
supplies to make over
1500 drinks!)

For details, send the following coupon at once because . . . until you clip it, we can't clip you!

Name _____
Home Address _____
Business Address _____
☐ Check if you would like optional portable umbrella for rainy day operations.

WHAT! Are you still peddling last year's tricycle!

Step up to luxury . . . step up to



This year featuring the most exciting line of 1973 tricycles yet.

Only FURD offers safety features like:

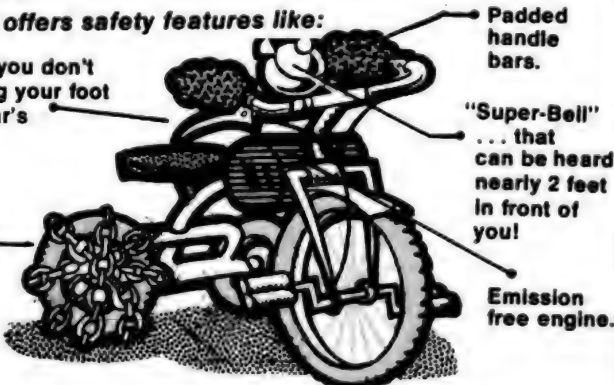
Brakes (so you don't have to drag your foot like last year's model.)

Optional snow tires (for winter peddling)

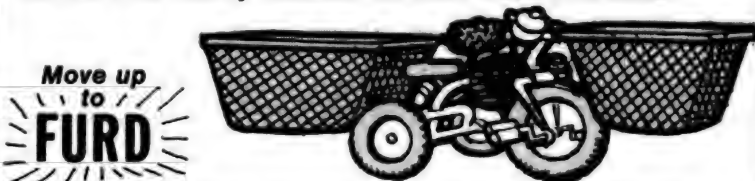
Padded handle bars.

"Super-Bell" . . . that can be heard nearly 2 feet in front of you!

Emission free engine.



And for the first time this year, a new Station-Wagon model with roomy baskets on both front and back.



Move up to
FURD

(you have to move up because our pedals are higher than everyone else's).

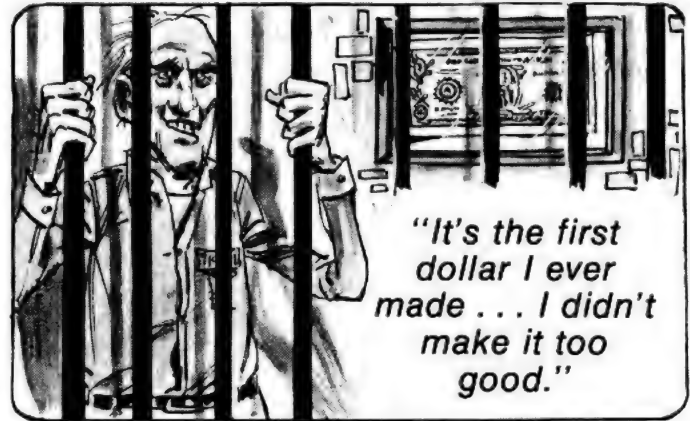
THE "BABY PICTURE"
OF A BUSINESS
ESTABLISHMENT IS ...

The FIRST DOLLAR

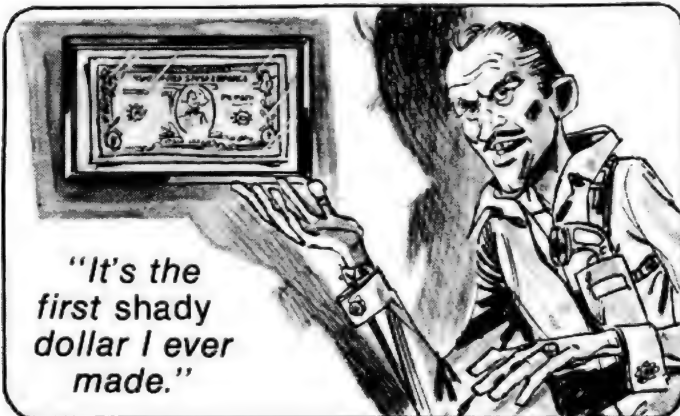
BERNARD
BAILY



"It's the first
dollar I ever
made ... it
was a split
fee."



"It's the first
dollar I ever
made ... I didn't
make it too
good."



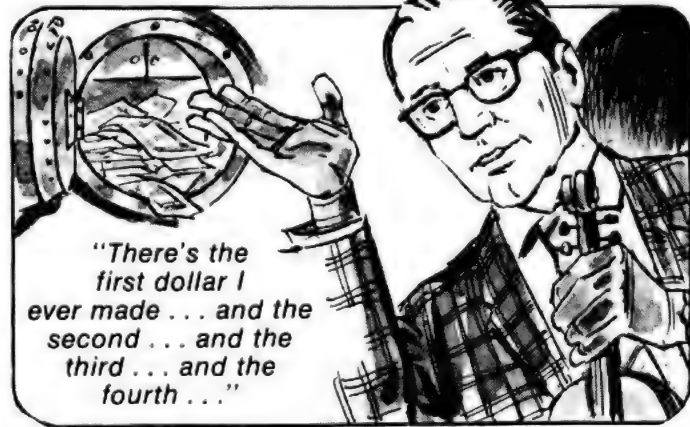
"It's the
first shady
dollar I ever
made."



"It's the
first fast buck
I ever made."



"It's the
first buck I
ever passed."



"There's the
first dollar I
ever made ... and the
second ... and the
third ... and the
fourth ..."



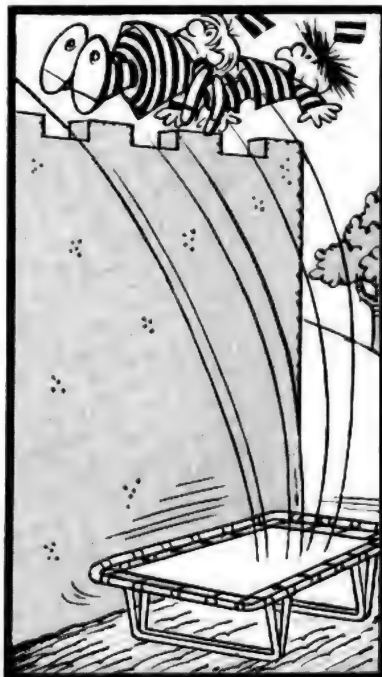
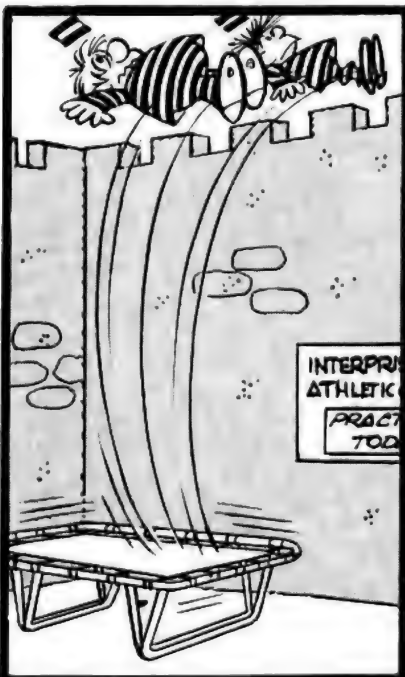
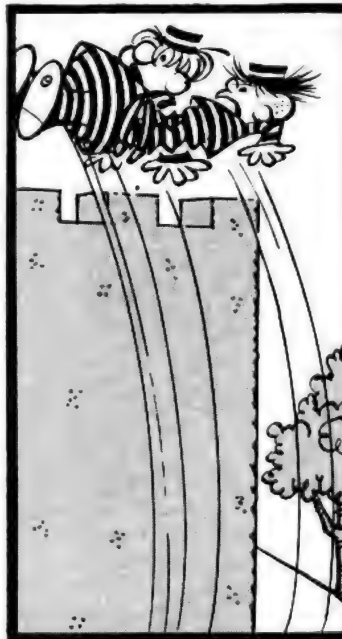
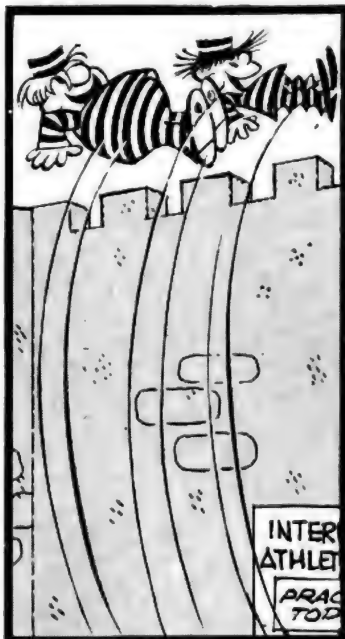
"It's the first dollar
I ever let slip through
my fingers."

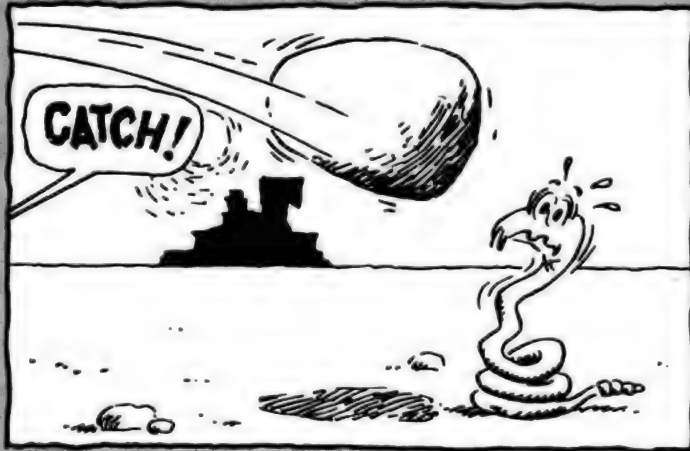
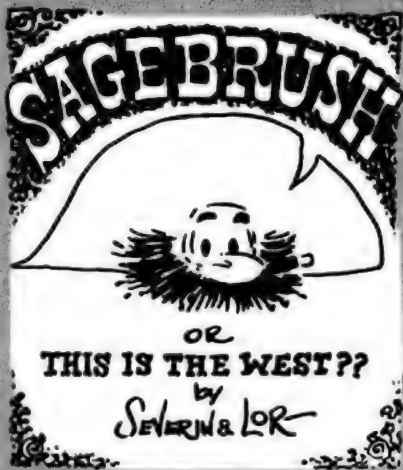


"It's the first dollar
I ever made ... under
the table."



Hudd & Din





CRACKED is seeing a sign "Drink Canada Dry" and going up there.

YOUR (UGH) ANCESTORS?

Memorable moments in man's quest for a more meaningful lifestyle???



REAL AD

HORROR HOUSE



\$3.00 Ea.

FRANKENSTEIN'S MONSTER MASK.

Be the "Death of the Party."

WEREWOLF MASK.

Gruesome to Behold.

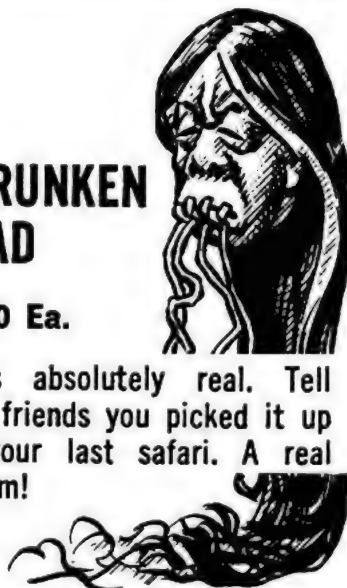
\$3.00 Ea.



SHRUNKEN HEAD

\$2.00 Ea.

Looks absolutely real. Tell your friends you picked it up on your last safari. A real scream!



HORRIBLE HANDS.

Only \$3.00 per pair.

FRANTIC FEET.

Only \$3.00 per pair.



RAT IN THE BOX.

Only \$1.25 Ea.



HORROR HOUSE
235 Park Ave. South
New York, New York 10003

☐ I enclose an additional
25c for RUSH SHIPMENT

- ☐ BLACK WIDOW SPIDER
- ☐ HORRIBLE HANDS
- ☐ SHRUNKEN HEAD
- ☐ RAT IN BOX
- ☐ FRANTIC FEET
- ☐ MONSTER-FROM MERCURY

ALL RUBBER MASKS \$3.00 each.

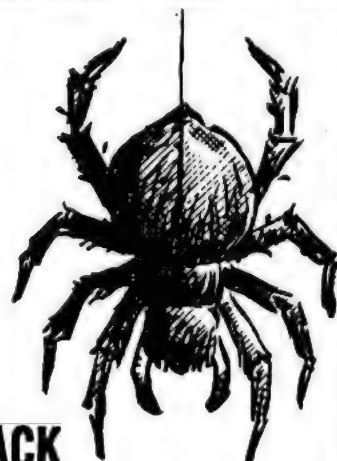
- | | |
|---|---|
| <input type="checkbox"/> DEVIL | <input type="checkbox"/> WEREWOLF |
| <input type="checkbox"/> FRANKENSTEIN'S MONSTER | <input type="checkbox"/> MAN-FROM-MARS |
| <input type="checkbox"/> ZOMBIE | <input type="checkbox"/> VAMPIRE |
| <input type="checkbox"/> WITCH | <input type="checkbox"/> HORRIBLE-MONSTER |
| | <input type="checkbox"/> SKULL |
| | <input type="checkbox"/> GORILLA |

Name.....

Address.....

City.....State.....Zip.....

Outside U.S. & Canada please include additional 25¢ postage per item.



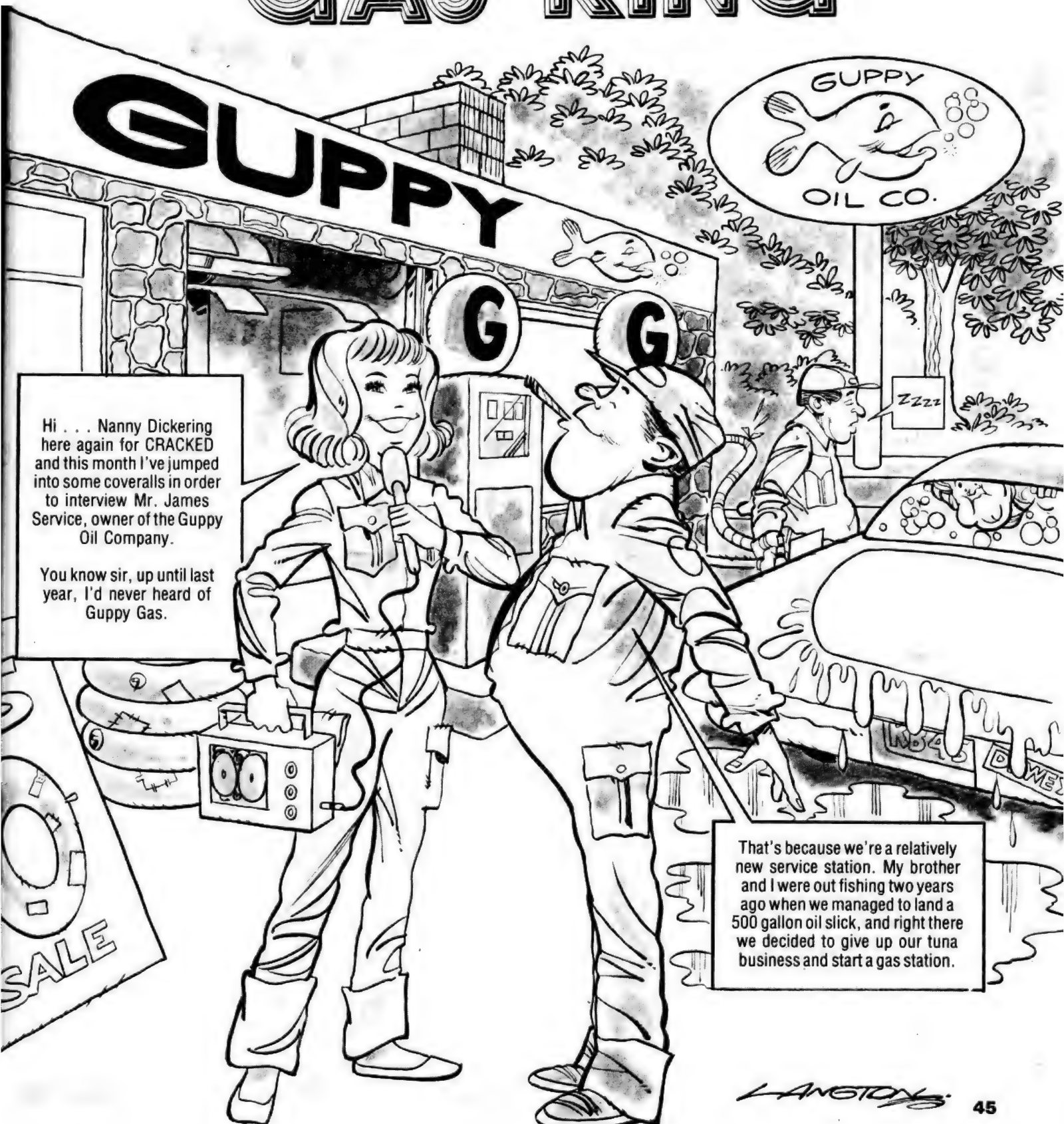
BLACK WIDOW SPIDER.

\$1.00 Ea.

A real horror, but great fun.

Repair bills got you down Bunky? Are gas costs too high? Did your service station get more of your paycheck last week than you did? Wanna know why? Well then stop reading all these dumb questions and instead, read our latest expose entitled:

"Cracked" interviews the GAS KING

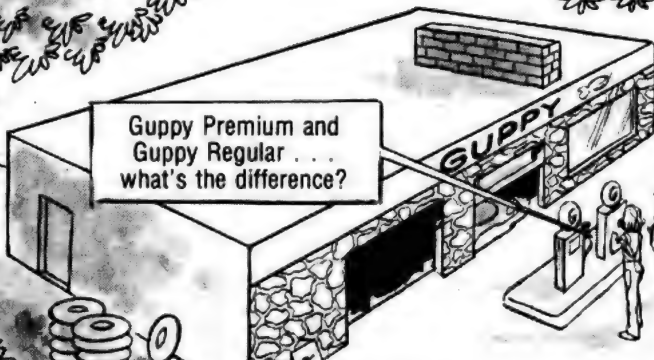


Hi . . . Nanny Dickering here again for CRACKED and this month I've jumped into some coveralls in order to interview Mr. James Service, owner of the Guppy Oil Company.

You know sir, up until last year, I'd never heard of Guppy Gas.

That's because we're a relatively new service station. My brother and I were out fishing two years ago when we managed to land a 500 gallon oil slick, and right there we decided to give up our tuna business and start a gas station.

LANGSTON



Guppy Premium and
Guppy Regular...
what's the difference?

Mostly it's in the color of the pump. You see, the gas for both comes out of the same storage tank. It's what you might call a small trick of the trade.

I notice the station down the street is giving away free silverware.

Yeah... well, this month we're giving away free wedgewood China. You know, it's getting that you have to make great decisions when buying gas these days.

Of whether the octane rating is right for your car?

**FREE
★ ★ ★
CHINA**

(with every \$200 purchase!)

No, of whether the free dishes are right for your glassware. You wouldn't want our station's gifts to clash with someone else's.

Has your station ever run one of those games?

Sure have. You had to reconstruct a guppy to win \$10,000... and there were only two pieces needed! What the people didn't know was that this station carried piece number one and our affiliate had the second piece. Boy, that puzzle was really hard.

Where's your affiliate station located?

We don't have one! That's why the puzzle was so hard.

Turning over here for a moment... why did that man there take the old oil from one car and pour it into the crankcase of another?

Haven't you ever heard of an oil change!

But using the old oil... isn't that dishonest?

Dishonest! Why Miss Dickering, we're helping to preserve our environment by recycling all that old oil... not to mention that we're also helping to preserve our profits by not having to use any new oil!

You can pick up your car in a hour? That's very fast service.

Oh, we don't say that your car will be ready... only that it could be picked up. From there it's up to you if you want to drive around with a half-repaired car or give us another 2 days to finish the job.

I see that this is one of those service stations that uses a computer to help diagnose the car's trouble.

Just what does the computer add to your service?

That's right.

COMPUTER

TILT

About five bucks. It's been great.

Hey, boss, one of these screws just fell under the car.

Wouldn't it have been easier just to back up the car?

We'll remove the motor, transmission, and front seat, and pick it up, dummy!

Oh sure . . . but the easiest way isn't always the costliest. We gotta get that bill up, you know.

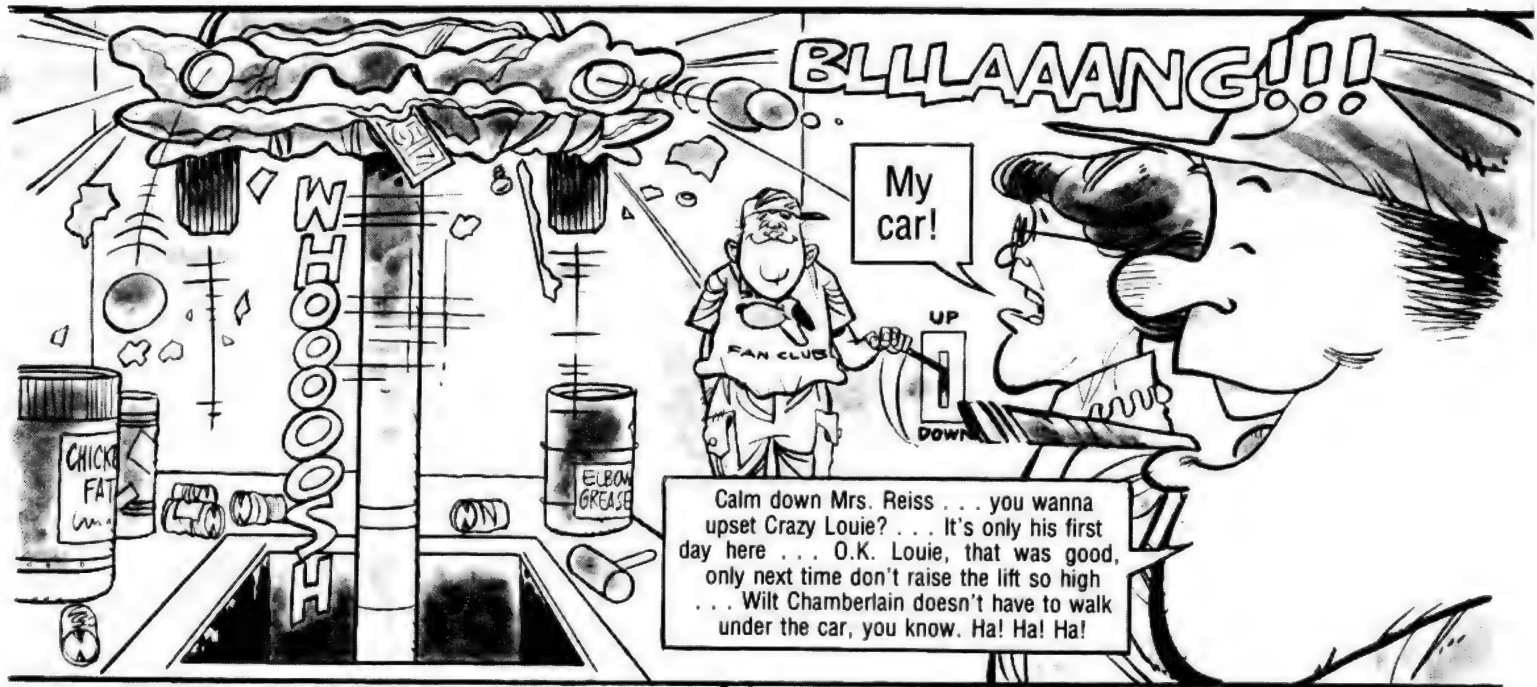
How is a new man trained at your station?

Oh, from the day he starts he's always under my strictest guidance and supervision. Like today I'm training that man over there. If you'll come with me, I'll show you.

Mr. Service, will you take care of my car? I promised my husband I wouldn't let anyone else drive it.

Don't worry Mrs. Reiss, Crazy Louie here is one of our newer, but more efficient men. O.K. louie, see if you can mount this car on the lift.

FAN CLUB

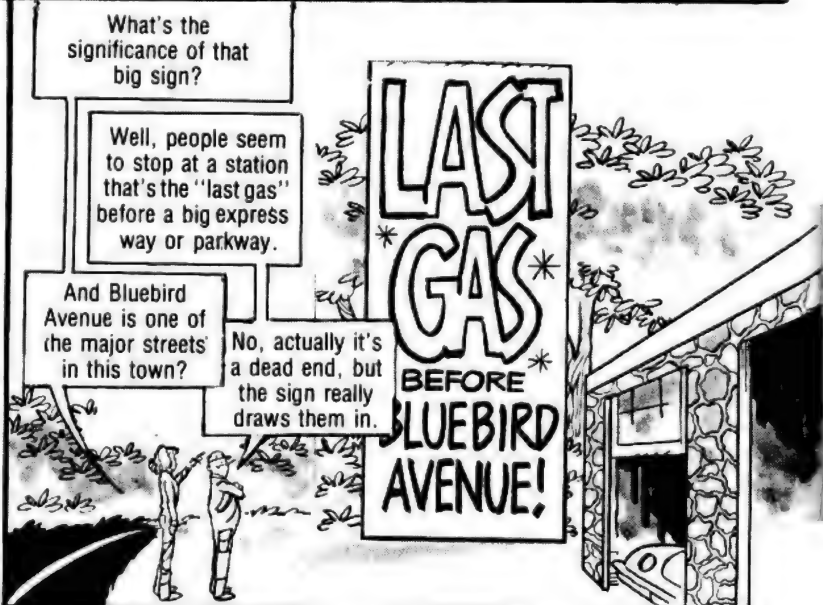


Calm down Mrs. Reiss . . . you wanna upset Crazy Louie? . . . It's only his first day here . . . O.K. Louie, that was good, only next time don't raise the lift so high . . . Wilt Chamberlain doesn't have to walk under the car, you know. Ha! Ha! Ha!



Tell me, Mr. Service, does an insurance policy cover damages like that?

Oh sure . . . Mrs. Reiss's policy should easily cover the damages her car caused to our roof.



What's the significance of that big sign?

Well, people seem to stop at a station that's the "last gas" before a big express way or parkway.

And Bluebird Avenue is one of the major streets in this town?

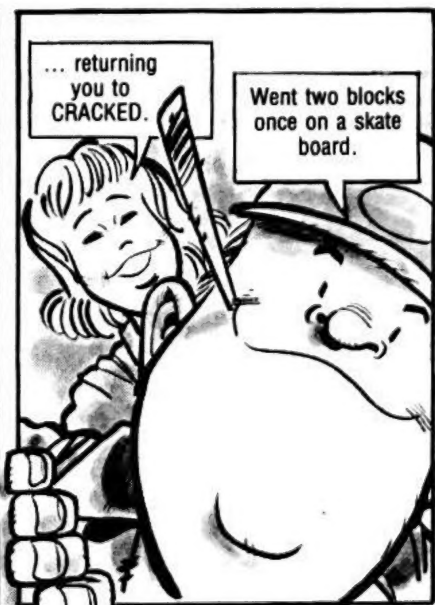
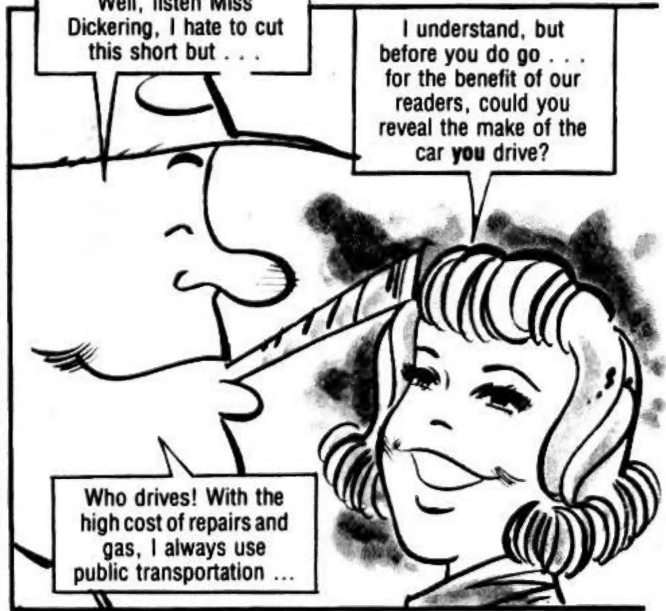
No, actually it's a dead end, but the sign really draws them in.



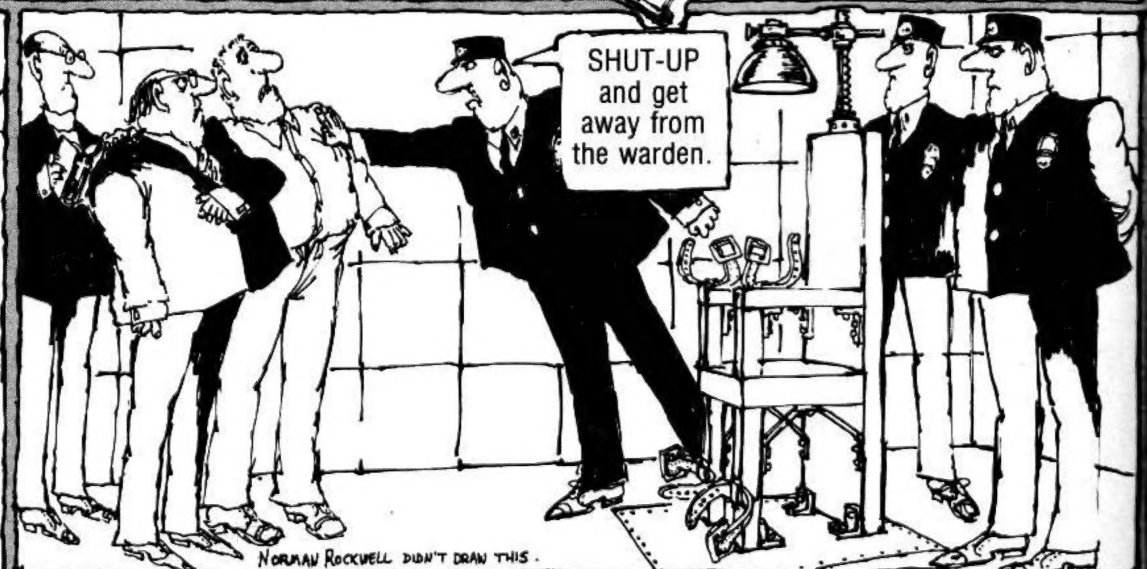
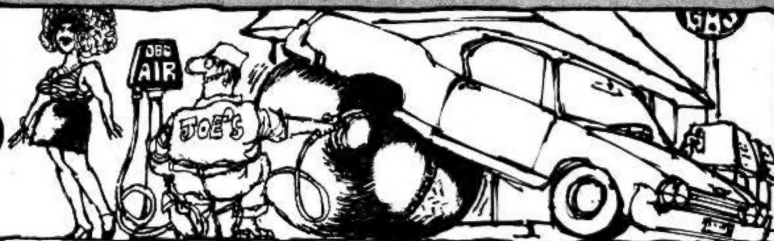
Are there any security measures at this station?

Why, are you thinking of robbing us? Better not though because this is our guard dog, Axel Grease. He stays here after hours and patrols the station. And besides being a top notch watch dog, he's also very good at bringing in new customers. Watch.





SHUT-UPS



NORMAN ROCKWELL DIDN'T DRAW THIS.

INDIAN
LIB

INDIAN
LIBRARY

INDIAN

BUILD YOUR OWN HI-FI STEREO SYSTEM

PART NO. 1 — THE OFF/OFF SWITCH



With stereo components so popular these days, **CRACKED** thought you might like to have a free stereo system of your own, just by cutting out the pieces and parts from the next 573 issues of **CRACKED** and pasting them together.

..... WATCH NEXT MONTH FOR

Part No. 2 — The on/on switch to be followed by on/off decals to paste on your switches, so as not to confuse it with your bass or treble switches (parts no. 210 and no. 212 due in the May 1998 issue).

*And before you know it,
just by buying **CRACKED**, you too will soon
be making beautiful music.*